



BOARD REPORT

TO: Chair and Directors

File No: 1470-02

SUBJECT: 2017 Annual Report

DESCRIPTION: Report from Charles Hamilton, Chief Administrative Officer, dated May 17, 2018.

RECOMMENDATION #1: THAT: the Board receive the Columbia Shuswap Regional District's 2017 Annual Report for information.

SHORT SUMMARY:

Annual reports are an important means of communication for local governments throughout British Columbia. The annual report is beneficial in showcasing regional district programs and projects, and providing financial information and data.

We continue to strive to improve our overall communication efforts through our website and social media, and we believe the annual report contributes to this effort.

VOTING:	Unweighted Corporate	<input checked="" type="checkbox"/>	LGA Part 14 (Unweighted)	<input type="checkbox"/>	Weighted Corporate	<input type="checkbox"/>	Stakeholder (Weighted)	<input type="checkbox"/>
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BACKGROUND:

The reasons for creating an annual report is based on the following:

- It is an opportunity to promote our accomplishments and to better inform our residents on the types of programs and services that we deliver on a region-wide, sub-regional and local basis;
- It offers a way of thanking and acknowledging the work of the Board, staff, volunteers, partners and other stakeholders on whom we rely to deliver our services throughout the region; and
- It promotes a sense of openness and transparency about what we are doing as an organization and allows us to account for the manner in which tax dollars are being spent.

The annual report shows how the CSRD is connecting residents, businesses and visitors to services, programs and projects. The 2017 annual report will be available as an electronic report and will be available on our CSRD website, promoted through social media, with print copies available by request.

POLICY:

The Columbia Shuswap Regional District's 2017 Annual Report was developed in keeping with the Brand Guidelines that were implemented in 2015.

FINANCIAL:

The 2018 General Government budget, 010, contained funds for the Annual Report project through the communication program.

KEY ISSUES/CONCEPTS:

To promote the programs and services of the CSRD and to provide better communication with members of the public, volunteers, partners and other stakeholders.

COMMUNICATIONS:

The annual report will be uploaded to the website and will be promoted through social media. The annual report speaks to a wide variety of stakeholders so the report will also be distributed via eblast, our newsletter system, to the subscribers of all lists.

BOARD'S OPTIONS:

1. *Endorse the Recommendation.*
2. *Deny the Recommendation.*
3. *Defer.*
4. *Any other action deemed appropriate by the Board.*

Report Approval Details

Document Title:	2018-05-17_Board_Annual_Report_2017.docx
Attachments:	
Final Approval Date:	May 15, 2018

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink, appearing to read "C. Hamilton", with a stylized flourish at the end.

Charles Hamilton - May 15, 2018 - 9:03 AM