



Jodi Pierce  
Manager, Financial Services  
CSRD

Feb 19, 2018

Dear Ms. Pierce,

I'm writing on behalf of the North Shuswap Chamber of Commerce. We currently have an outstanding GIA in place for North Shuswap promotional videos. The amount granted was \$10,000 and the goal is to create 3 different videos; Lifestyle, Recreation, Business and Economic Development.

As these videos are to depict the North Shuswap in all its glory we require almost a year to get videos of the various seasons and activities. We currently have the lifestyle video finished and have many of the shots for the Recreation and Business video. We've currently paid \$6500 of the grant.

I anticipate that the videos will be finished by the end of July after we bring in some Spring and Summer activities and finalize the editing.

I would ask that you provide us with exemption from the requirements to complete this GIA prior to the North Shuswap Chamber requesting new GIA money. This video series is a long term process which will not be finished before the Chamber would like to request further GIA funding for this summers activities.

Thank you for your consideration of this request. If you have any questions or require more information, please contact me.

Sincerely,

Jay Simpson  
Chamber Board Member



## Jodi Pierce

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**From:** Jay Simpson <jay@thelake.ca>  
**Sent:** Tuesday, March 27, 2018 9:56 AM  
**To:** Director Morgan; Robyn Cyr; Jodi Pierce  
**Cc:** Lagore, Angela  
**Subject:** NS Recreation video

Hi Larry, Robyn, Jodi,

Our recreation video was just released the other day. The Chamber would like to thank you and the CSRD for your help with this project.

This project has now produced 2 of the 3 planned videos; the Lifestyles video and the Recreation video. The last video to do is the Business and Economic Development video, which may turn out to be the hardest. With little economic development or business growth in the last 10 years, coming up with a positive storyline is challenging. There are signs that things may change but without concrete decisions on a number of projects in process, those signs will be difficult to talk about. Anyway, that's my problem, but if you have any thoughts let me know. We do anticipate the ED video to be done by this summer.

Thanks again for your support.

Here are links to the two videos, don't hesitate to send them out in your social media.

Recreation Video - <https://vimeo.com/261663088>

Lifestyles Video - <https://www.youtube.com/watch?v=CGim5tiDUK0>

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All in? Let's go!

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