



Interior Health  
Every person matters

Interior Health Authority  
Corporate Administration  
505 Doyle Avenue  
Kelowna, BC V1Y 0C5

Doug Cochrane  
Chair, Board of Directors  
Phone: 250-469-7070 Ext 12804  
E-Mail: [doug.cochrane@interiorhealth.ca](mailto:doug.cochrane@interiorhealth.ca)

---

March 16, 2018

Rhona Martin  
Regional Hospital District Chair  
North Okanagan/Columbia Shuswap  
Via Email: [rmartin@csrd.bc.ca](mailto:rmartin@csrd.bc.ca)

Dear Rhona,

RE: Executive Search Process for the New Interior Health CEO

As you will now be aware, Interior Health is undertaking an extensive search for a new President and Chief Executive Officer (CEO) with the upcoming retirement of Chris Mazurkewich. Interior Health has engaged PFM Executive Search ([www.pfmsearch.com](http://www.pfmsearch.com)) to lead the recruitment process which will take place over the next several months. At the outset – and as one of our primary partner groups – the Board is seeking your input on the key attributes you would like to see in a new CEO given the opportunities and challenges facing Interior Health.

We are working with Partners George Madden and Shelina Esmail, as well as Senior Consultant Tracey Vopni from PFM Executive Search. We would appreciate your written input so the search firm can obtain your specific thoughts as they build the new profile of an ideal candidate for this critically important role for Interior Health.

Below are the key questions PFM is seeking your input on:

- Current and past successes that the current CEO has achieved and must be continued
- Significant challenges and opportunities the new CEO will need to address
- The key competencies/attributes for the new CEO to be successful in the role including those attributes.

Your confidential feedback will contribute to the development of an Executive Profile which will set the benchmark for the candidate. This will also help Interior Health ensure the voices of diverse stakeholders are well represented in candidate discussions. Please forward your feedback to: [interiorhealthCEO@pfmsearch.com](mailto:interiorhealthCEO@pfmsearch.com).

Sincerely,

Doug Cochrane  
Chair, Board of Directors