

August 22<sup>nd</sup>, 2017

File: 0220-01

Greg Ehman, Lori Baxendale, Directors The Rotary Club of Golden Golden, BC VIA EMAIL TO: gkm@telus.net

Dear Greg and Lori:

It is the purpose of this letter to convey enthusiastic support from the Town of Golden Council and administration in your application for a Community Gaming Grant to bolster our long standing community dream to light our river front sections of the Rotary Loop trail system through the *Rotary Trail Lighting Project*.

With last year's procurement and testing process of the solar lights a resounding success, the Town grants full permission to the Rotary Club of Golden to install these lights along the Rotary Trails in the identified areas of Town owned land.

Given our past and continuing partnership germane to the trail system, Council and administration are delighted to play whatever role we can in seeing success in your application. The Town will take upon the full cost of installation of all bollards and their continued maintenance as public assets within the municipal infrastructure inventory.

Thank you for your continued commitment to this community and our immensely valued urban trail system which will be beautifully transformed in function, safety, and attraction as a result of this project and partnership.

Sincer

Jon Wilsgard Chief Administrative Officer Corporate Officer





NCO i/c Golden-Field RCMP 1419 11th Avenue N., PO Box 810 Golden, BC V0A 1H0

Your File

Rotary Club of Golden

Our File

January 29, 2018

To whom it may concern;

RE: Light up the Rotary Trails Project

I was recently informed that the Rotary Club of Golden is looking to obtain funding which will allow them to purchase and install a number of solar powered lights to be placed along existing trails in our community.

These trails create an important link to several key areas in the community and are used by many both during the day and night. It's my understanding that this project aims to increase not only the walkability of our community but the safety of those who use the trails.

The RCMP is fully committed to safe homes and safe communities for all Canadians. Welllit areas are known to promote usage as well as deter criminal activity. The placement of lights along the Rotary Trails will effectively increase visibility, giving potential offenders a perception that they could be observed, identified or apprehended.

I strongly believe that this initiative will be a great enhancement to our community, and fully support it.

Regards,

Sergeant Betty Watson Detachment Commander Golden-Field RCMP Detachment

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The Kicking Horse Country Chamber of Commerce is writing to express our support for the Rotary Club of Golden's "Light up the Rotary Trails" project.

More and more communities are discovering that quality of place is an important factor in where people choose to work, live and invest. Furthermore, access to interesting and scenic trails is a key component in the quality of place equation. Trails contribute to personal interaction, neighbourhood socialization, and community unity.

Businesses want to locate where people want to live. People want to live in a municipality with a good mix of services that improve quality of life. Having an accessible and safe walking trail at night not only makes a municipality unique, lending to its competitive advantage, but it also enhances business attraction.

From a tourism perspective, walkers from other areas, will travel long distances to where they may experience new walks and will promote their experience to others. This raises the profile of the community and increases its attractiveness as a destination.

To conclude, we are happy to support the project as partners in championing and advocating for this important community enhancement initiative.

Sincerely,

## Shelly Wadden

Shelly Wadden | Executive Director Kicking Horse Country Chamber of Commerce



Golden Women's Resource Centre

Jan.30, 2018

Dear Rotary Club,

Thank you for the opportunity to support the "Light up the Rotary Trails "project in our community.

The lighting of the Rotary Trail will strongly impact the sense of safety and well being for people using the trails. This will impact safety in many ways, crime prevention, avoiding injury and potentially avoid encounters with animals. As we are all aware the quicker a person can respond to potential danger the better, improved lighting is one of the perfect solutions.

Women who access the Golden Women's Resource Centre have shared comments that they do feel unsafe walking along the river after dark. This is an unfortunate situation because the trails are well used and provide direct access to down town Golden. It is also contradictory to the safety planning messages we give community members; encouraging them to use well lit areas etc.

When the Town of Golden first unveiled the plans for Spirit Square, the Golden Women's Resource Centre was asked for feedback on the design plans. One of the aspects that we noticed and appreciated right away was that the original plans did include plenty of lighting. However to date, completion has proved to be a challenge.

This is an exciting change for everyone in Golden, as well as visitors who enjoy the fine dining and hotel options in down town Golden.

We wish you success on the project, and truly look forward to the safety and security the extra lighting will provide.

Sincerely

Roni Beauregard,

Safe Home Program Coordinator

419C 9<sup>th</sup> Avenue North, P.O. Box 2343, Golden, BC, VOA 1H0 Tel: 250-344-5317 Fax: 250-344-2565 Website: <u>www.goldenwomenscentre.ca</u> Charitable Registration Number: 0707661-5926 TOURISM GOLDEN Box 20181 521 9<sup>th</sup> Avenue North Golden B.C. VOA 1 HO



Tel: 250-439-1111 | E-mail: info@tourismgolden.com

January 29th, 2018

## RE: ROTARY CLUB OF GOLDEN 'LIGHT UP THE ROTARY TRAIL' PROJECT FUNDING APPLICATION

To Whom It May Concern,

Tourism Golden is the Destination Marketing Organisation (DMO) for Golden and surrounding area. Tourism is one of the main economic drivers in Golden, with visitation and visitor spend increasing exponentially in the past 10 years.

Thanks to the Rotary Club, the Rotary Trail is one of the wonderful assets we have to offer, and Tourism Golden promotes the trail to visitors as a great way to explore our town and connect with the community who also use the trail daily.

The proposed lighting of the trail between the Golden Municipal Campground and Fisher Road will encourage the use of the trail by visitors staying at the campground, or several bed and breakfasts and vacation rentals in the vicinity, to access downtown on foot in the evenings; facilitating our destination brand message as a place for recreational activity, and connecting visitors to our downtown in an environmentally responsible manner.

Tourism Golden wholeheartedly supports the "Light up the Rotary Trail" project.

Yours faithfully

Joanne Sweeting

**Executive Director** 

Tourismgolden.com