



BOARD REPORT

TO: Chair and Directors

File No: BL701-86
PL20160132

SUBJECT: Electoral Area C: South Shuswap Zoning Amendment (CSR) Bylaw No. 701-86

DESCRIPTION: Report from Candice Benner, Development Services Assistant, dated December 27, 2017. An amendment to address third party advertising signs for Cedar Heights Community Association and Sorrento Memorial Hall.

RECOMMENDATION #1: THAT: "South Shuswap Zoning Amendment (CSR) Bylaw No. 701-86", be adopted, this 18th day of January, 2018.

SHORT SUMMARY:

The proposed bylaw amendment would allow the Sorrento Memorial Hall Association and the Cedar Heights Community Association, each located on properties zoned P1 –Public and Institutional in accordance with South Shuswap Zoning Bylaw No. 701, to display advertisements which are considered off-site signage, on these properties only. The proposed amendment will also introduce regulations for third party signs and illuminated signs which are consistent with regulations recently adopted and proposed in other CSR zoning bylaws.

VOTING: Unweighted Corporate LGA Part 14 (Unweighted) Weighted Corporate Stakeholder (Weighted)

BACKGROUND:

The Board gave this amendment Bylaw No 701-86 third reading as amended at its November 16th, 2017 Board meeting. Staff then forwarded the bylaw amendment to Ministry of Transportation and Infrastructure (MOT) for review and approval. Staff have since received the necessary approval and the signed bylaw from MOT. Therefore, it is now appropriate for the Board to consider adoption of "South Shuswap Zoning Amendment (CSR) Bylaw No. 701-86".

POLICY:

See attached November 16th, 2017 Board Report for details.

FINANCIAL:

See attached November 16th, 2017 Board Report for details.

KEY ISSUES/CONCEPTS:

See attached November 16th, 2017 Board Report for details.

SUMMARY:

CSRD staff have received approval from MOT regarding this amendment and it is now appropriate that the Board consider this amendment for adoption.

IMPLEMENTATION:

Both Cedar Heights and Sorrento Memorial Halls will be notified of the adoption of this bylaw so they may implement the new applicable regulation.

COMMUNICATIONS:

Both Cedar Heights and Sorrento Memorial Halls will be notified of the adoption of this bylaw so they may implement the new applicable regulation.

DESIRED OUTCOMES:

Endorse staff recommendation.

BOARD'S OPTIONS:

1. *Endorse the Recommendation.*
2. *Deny the Recommendation.*
3. *Defer.*
4. *Any other action deemed appropriate by the Board.*

Report Approval Details

Document Title:	2017-01-18_Board_DS_BL701-86_3rd_Party_Advertising_adoption.docx
Attachments:	- BL701-86_adoption.pdf - BL701-86 Mot Ltr of Endorcement.pdf - BL701-86_Mot_endorsed.pdf - 2017-11-16_Board_DS_BL701-86_Third_Party_Ad.pdf
Final Approval Date:	Jan 4, 2018

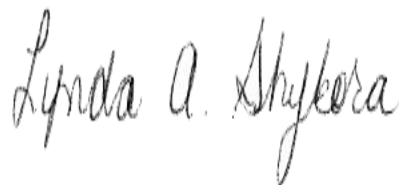
This report and all of its attachments were approved and signed as outlined below:



Corey Paiement - Jan 2, 2018 - 3:31 PM



Gerald Christie - Jan 3, 2018 - 9:41 PM



Lynda Shykora - Jan 4, 2018 - 11:39 AM



Charles Hamilton - Jan 4, 2018 - 1:43 PM