



COLUMBIA SHUSWAP REGIONAL DISTRICT

555 Harbourfront Drive NE, PO Box 978, Salmon Arm, BC V1E 4P1 | T: 250.832.8194 | TF: 1 888.248.2773 | www.csr.bc.ca

APPLICATION FOR ECONOMIC OPPORTUNITY FUNDS – Page 1

PREAMBLE:

The EOF were created specifically as a means of compensating for the loss of economic opportunities on those lands affected by the dams and reservoirs and the resultant economic impacts to the affected communities. As such, the EOF are to provide funding assistance for projects deemed by the participating members and ratified by the Corporate Board to be worthy of support in an effort to stimulate economic development within the impact areas.

Impact Areas are as follows:

- Golden and Area 'A'
- Revelstoke and Area 'B'
- Sicamous and Area 'E'
- Area 'B' only

Criteria for accessing each EOF will be based on the demonstrable and enduring benefit to the economy of the affected communities at large. The EOF are designed to stimulate economic generators, transportation facilities and infrastructure development supportable jointly by the participating members involved and approved by the Board.

The EOF shall not be used as grant-in-aid funding.

ONLY NON-PROFIT ORGANIZATIONS ARE ELIGIBLE FOR FUNDING

1. Date: January 22, 2018
2. Name of Organization: District of Sicamous
3. Address: 446 Main Street
4. (a) Date organization established in the Regional District: 1989
 (b) Registered Society in Province of BC:
 Reg. No. _____ Date: _____
5. President: NA Phone: _____
 Address: NA
6. Secretary: NA Phone: _____
 Address: NA
7. Board of Directors

1. <u>NA - Council and Mayor</u>	4. _____
2. _____	5. _____
3. _____	6. _____

APPLICATION FOR ECONOMIC OPPORTUNITY FUNDS – Page 2

8. Executive Director or contact person: Rhona Martin

Phone: _____ Email: rmartin@csrd.bc.ca

9. Impact Area: District of Sicamous and Area E

10. Society or Organization's objectives:

Municipality

11. Purpose to which funding will be expended: *Entrance signs*
see attached

12. Funding Requested: \$ 60,000 } *attached*

13. Budget (attach copy): \$ 120,000 }

14. How will the project stimulate economic development within the community?

see attached

15. Details of community support for objectives:

see attached

COMPLETED APPLICATIONS SHOULD BE MAILED OR EMAILED TO:
COLUMBIA SHUSWAP REGIONAL DISTRICT
ATTN: MANAGER, FINANCIAL SERVICES
PO BOX 978, SALMON ARM, BC, V1E 4P1
finance@csrd.bc.ca

ATTACH ANY ADDITIONAL INFORMATION WHICH WOULD ASSIST
IN THE EVALUATION OF YOUR REQUEST.

Note: This summary MUST be completed to process your request.

ON BEHALF OF THE ORGANIZATION,
I/WE HEREBY DECLARE THAT ALL THE INFORMATION PRESENTED
AND/OR PROVIDED WITH THIS APPLICATION IS TRUE AND CORRECT.

DATED AT Sicamous, BC THIS 22nd DAY OF January, 2018

Kelly Bennett

NAME



SIGNATURE

250-836-5262

TELEPHONE

kbennett@sicamous.ca

EMAIL



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APPLICATION FOR ECONOMIC OPPORTUNITY FUNDS – Page 2

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Phone: _____ Email: rmartin@csrd.bc.ca

9. Impact Area: District of Sicamous and Area E

10. Society or Organization's objectives:

Municipality

11. Purpose to which funding will be expended: *Digital Reader Board*

12. Funding Requested: \$ 55,000

13. Budget (attach copy): \$ 75,000

14. How will the project stimulate economic development within the community?

see attached

15. Details of community support for objectives:

see attached

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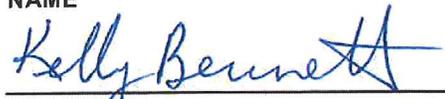
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APPLICATION FOR ECONOMIC OPPORTUNITY FUNDS – Page 2

8. Executive Director or contact person: Rhona Martin

Phone: _____ Email: rmartin@csrd.bc.ca

9. Impact Area: District of Sicamous and Area E

10. Society or Organization's objectives:

Municipality

11. Purpose to which funding will be expended: *Special Events Contract Services*
see attached for more details

12. Funding Requested: \$ 50,000

13. Budget (attach copy): \$ 200,000

14. How will the project stimulate economic development within the community?

see attached

15. Details of community support for objectives:

see attached

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Kelly Bennett

NAME



SIGNATURE

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kbennett@sicamous.ca

EMAIL

District of Sicamous
446 Main Street
PO Box 219
Sicamous, BC
VOE 2V0

T: 250 836 2477
F: 250 836 4314
E: info@sicamous.ca
sicamous.ca



Certified Resolution 18-016

It was moved and seconded:

THAT the District of Sicamous make application to the Economic Opportunity Fund through the Columbia Shuswap Regional District for the development and construction of three City Entrance Signs in the amount of \$ 60,000.

Carried

Certified a true and correct copy of a resolution endorsed by the Council at its Regular Council Meeting held on January 10, 2018.

Dated this 22nd day of January, 2018..

A handwritten signature in black ink, reading "Evan D. Parliament".

Evan D. Parliament,
Corporate Officer



West Entrance Trans Canada Highway No.1



East Entrance Trans Canada Highway No.1



South Entrance Highway 97A



will

Sicamous
Highway signage concepts

Elevated signature / Rocks
White powder coated metal



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Sicamous, BC
VOE 2V0

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Certified Resolution 18-017

It was moved and seconded:

THAT the District of Sicamous make application to the Economic Opportunity Fund through the Columbia Shuswap Regional District for a Digital Reader Board outside of City Hall in the amount of \$ 55,000.

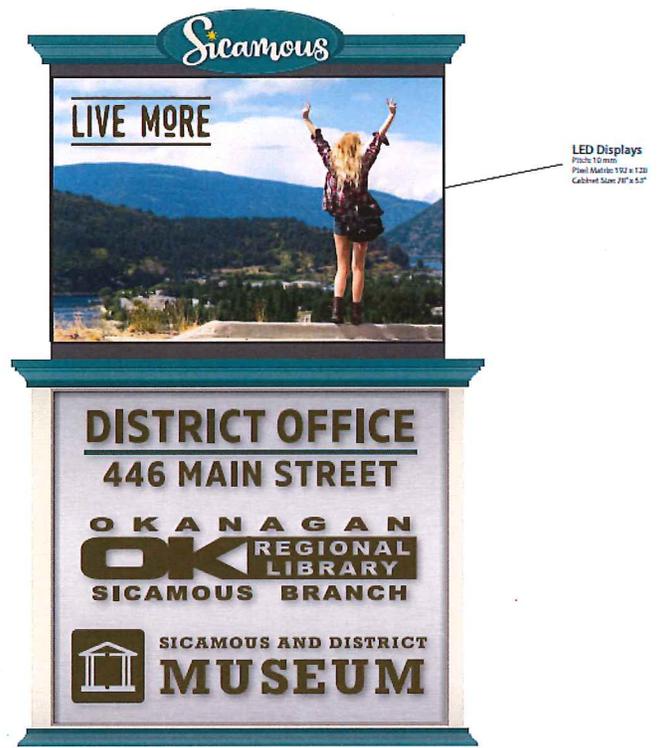
Carried

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Dated this 22nd day of January, 2018.

A handwritten signature in black ink, reading "Evan D. Parliament".

Evan D. Parliament,
Corporate Officer



Large Monument 129" x 172"
 Small Monument 93.5" x 124.5"

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Certified Resolution 18-018

It was moved and seconded:

**THAT the District of Sicamous make application to the Economic Opportunity Fund through the Columbia Shuswap Regional District for a three year commitment towards Special Events within Sicamous and Area E in the amount of \$ 50,000 per year.
Carried**

Certified a true and correct copy of a resolution endorsed by the Council at its Regular Council Meeting held on January 10, 2018.

Dated this 22nd day of January, 2018.

A handwritten signature in black ink, appearing to read "Evan D. Parliament", written over a horizontal line.

Evan D. Parliament,
Corporate Officer

District of Sicamous

446 Main Street
PO Box 219
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V0E 2V0

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Report

DATE: January 22, 2018
TO: Jodi Pierce, Manager of Financial Services
FROM: Kelly Bennett, Chief Financial Officer
SUBJECT: Economic Opportunity Funding Requests

Purpose:

To summarize details related to several Economic Funding Request Applications.

Entrance Signs:

The purpose of the funding is to assist the District of Sicamous (DOS) with the development and construction of three Highway Entrance signs.

The DOS has already spent approximately \$40,000 on the design and initial engineering related to the signage. We have an estimate to complete the construction and implementation of the entrance signs for \$120,000, of which we are asking for funding of \$60,000, which represents 50% of the remaining costs

Attached are photos of the existing highway entrance signs, along with a visual of the new signage, which incorporates our new branding. Due to their highly visible location, many travelers will see them. They are a significant improvement from the existing signage that are currently not even noticed. The new signs will clean up the entrance to the community and have travelers notice, which will assist in the “look” and “feel” of Sicamous and the surrounding area. This will encourage more visitors to the area and result in more tourism. The visually appealing new signage will also have a positive impact to any potential investors or developers, which directly stimulates economic development.

Digital Reader Board

The purpose of the funding is to assist the DOS with the cost of a digital reader board embedded within the Main Street City Hall sign.

The DOS has already spent approximately \$5,000 on the redesign of the City Hall Signs, to be consistent with the new brand. One sign will include a LED display, while the other one will not (see attached for visual of both signs). The total remaining cost is budgeted to be \$75,000, of which the reader board component is \$55,000, which represents the EOF request.

The intent of the reader board on Main Street is to promote activities happening in the area and encourage travelers to come downtown, promote business and market the community. This will be one more “beautification” project on Main Street, which helps the community and its surrounding area attract visitors and investors to stay, resulting in increased economic activity.

Special Events

The purpose of the funding is to assist the DOS with the cost of a contract position for event services within the community.