April 23, 2025

To: Columbia Shuswap Regional District (CSRD) Mayors, Directors, and Councillors
RE: Rationale Letter for TUP 840-03 – 673 Swanshore Place, Swansea Point, BC

Dear Members of the CSRD,

We are ████ and ████████, full-time professionals working respectively with the ██ ████████████████ and ██████████ in the ████████ area. Due to our careers, we are unable to reside at our Swansea Point property for long durations.

This home, purchased in 2019, holds special meaning to us as part of a legacy passed down through our family. Since acquiring it, we have been dedicated to revitalizing the property, both inside and out. Rather than leave it vacant for long periods, we have opted to offer it as a short-term rental during times we are away. We have managed a successful STR here for over two years now with not a single complaint. Operating our home away from home, not only allows the property to be enjoyed by others, but also helps us offset the growing costs of maintaining two residences—expenses like insurance, taxes, and general upkeep—through modest supplemental income.

Our ties to the Shuswap region run deep. Both of our families have longstanding connections to the area, having camped at the former Alpine Village Resort and Fallen Rock campgrounds in Swansea Point. A particularly proud family memory includes ████████████—our ██████—who set the Guinness World Record in ████ on Mara Lake as the world's ██████████ slalom water skier at age ██.

Beyond financial considerations, short-term rentals also provide meaningful benefits to the local community. Our guests support many small businesses in the area, including restaurants, shops, and recreational services, which helps boost the local economy during the peak season. Additionally, we are proud to contribute to local employment by working with a network of professionals including our property manager, cleaning staff, landscapers, and maintenance teams. We are committed to being responsible hosts and engaged members of the community, ensuring that our home remains a respectful, well-managed, and positive presence in Swansea Point.

Thank you for your time and consideration.

With respect,
██████ and ████████