

BL 701-86

Candice Benner

From: Kyle and Laura Schumi <klschumi@shaw.ca>
Sent: Friday, January 20, 2017 1:13 PM
To: Candice Benner
Subject: Cedar Heights Sign

Hi Candice,

This is regarding S. Shuswap Zoning Amendment Bylaw No. 701-86.

We are not opposed to these two properties displaying third party advertisements. However, we do have concerns with the illumination of the sign, mainly the one at the Cedar Heights Community Hall. It is incredibly bright, especially in the evening. We walk and drive past the Hall every day and it is almost blinding sometimes, resulting in a visual distraction for drivers.

An alternative would be to limit the time the sign is on, perhaps stating that it must be turned off from 8pm to 7am, or something to that effect. I see no reason to have the sign on in the dead of night when there is little to no traffic in this quiet neighbourhood.

Thank you,
Kyle & Laura Schumi
2909 Cedar Drive

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BL 701-86

Marianne Mertens

From: Leppky Dick and Cathy <cfdl6@yahoo.ca>
Sent: Friday, January 20, 2017 7:32 PM
To: Planning Public Email address
Subject: display signs amendment

I am not sure what kind of signage this includes, but I would like to let the CSRD board know how much the current LED sign at Memorial Hall in Sorrento already is a problem.

Last year while driving home to Chase from Salmon Arm I was stunned by the amount of distraction the LED sign at Memorial Hall can cause. It was very bright and very busy with constantly changing messages that could cause some drivers to be distracted.

I have contacted the Hall through email, without any follow up on their part, about my concerns.

I hope the CSRD will take this into consideration.

Thank you
Catherine Fritch
36, 217 Shepherd Road
Chase BC V0E 1M1
250 679 2296

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BL 701-86

CSRD Notice of Public Hearing Jan 25, 2017

RE: South Shuswap Zoning Amendment Bylaw No. 701-86

We stand opposed to the new signage located at the Cedar Heights Community Association hall situated at 2316 Lakeview Drive, Sorrento (Blind Bay). Our property is located directly across the street at 2311 Lakeview Drive, one roadway's width from the Community Center property. We are not opposed to a reasonable sized sign, as was on the property when we moved here 8 years ago, but are strongly opposed to the extra-ordinarily bright and flashing sign that has recently replaced the original. We received neither notice nor any opportunity to voice our concerns.

Confirmed letter was mailed out to address abf.

At night this sign is intrusive and offensive to the senses; and is without question a potential traffic hazard at this busy intersection (corner of Cedar Drive and Lakeview Drive). The Cedar Heights Center is the location of our community mail boxes and is a busy active hall. The sign can actually be seen flashing the various advertising slogans, from as far away as Reedman Point. We live in a residential neighborhood; but this sign is clearly designed and suited for commercial establishments.

Let us be clear - a sign is not a problem on its own - but an extremely bright flashing light, bouncing its illumination off all trees and buildings in the vicinity is un-necessary and intrusive.

The sign at the Sorrento Memorial Hall is also very bright and the flashing nature of alternating advertisements is likewise a distraction to travelers and a potential hazard on the busy TransCanada Highway. We need less distraction to ensure safe passage; not more.

There has recently been a similar sign installed at the Carlin Hall property visible to the TransCanada Highway traffic and there is anecdotal testimony as to the Department of Highways opposing this installation (but that is un-verified).

We hope that any future changes to Bylaw 701 will reflect the need to carefully consider the type of signage permitted, with perhaps limitations on brightness, time of day usage, size and especially the type of neighborhood i.e. residential, schools, parks, etc.

We all chose to live and raise our families in the Shuswap, drawn in part by the beauty of this precious natural wonderland. True, our community centers need signage, but let's not turn them into big-box copy-cats.

Yours truly

Erik Hansen
Blind Bay



2311 Lakeview Drive, Sorrento, V0E 2W2

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Jan 24 2017

PUBLIC HEARING SUBMISSION

Debbie Hansen
2311 Lakeview Drive
Sorrento BC
V0E 2W2

CSRD

Re: South Shuswap Zoning Amendment (CSRD) Bylaw No. 701-86

I live at 2311 Lakeview Drive directly across the street from Cedar Heights Community Centre. My main route to and from home daily is via a small portion of Lakeview Drive and then onto Cedar Drive, passing this sign at Cedar Heights Community Centre each and every time I leave my home or return again.

I am 100% opposed to the sign at Cedar Heights Community Centre being in our residential area. I am opposed to the sign being at Sorrento Memorial Hall as well, but in this letter, I am speaking mainly to the sign in my neighbourhood at Cedar Heights.

When I moved to 2311 Lakeview Drive approximately 10 years ago from Salmon Arm – I deliberately chose a residential area that was surrounded with trees, had a peaceful beautiful view of the lake, that was dimly lit in the evenings with just a smattering of street lights and was free of lit up signs. I love looking out my windows and seeing trees and lake. I love being in nature and moving to this part of the Shuswap was providing just that. I love the “darkness of the nights” and the calm that comes with that darkness. I love the trees and the lake and all the nature and natural beauty around me. I love the beauty of just stepping out the door and being in nature and walking around the neighbourhood in that nature. Nature is neutral, it is healing and I moved here because I wanted that.

Since I moved here, I have always enjoyed my home’s location and my neighbourhood. However, since this sign came up – I have wanted to move. I no longer want to be in this neighbourhood and I no longer like this neighbourhood because of that sign. I feel the beauty and privacy of my home, my property and my neighbourhood have been violated, *g* by this sign. Each time I look out my living room windows I see the gaudy offensive bright light and the glow of that light. I feel my property and neighbourhood is now an extension of this bright gaudy flashing billboard at Cedar Heights and because we are right across the street there is no leaving my property or coming home to my property without getting assaulted by its brightness, its busyness, its flipping around from one image to another and its need to advertise. I also feel personally violated because rather than having the natural environment that I choose to purchase some years ago, and the view of nature when I look out my living room windows – I am now violated on a daily basis by this gaudy bright demanding sign that screams SEE ME SEE ME SEE ME. This is a residential neighbourhood. Not a commercial one. That sign perhaps belongs in a commercial area – and even then the brightness of it and the flashing of it are dangerous to drivers when driving past it at night. When my husband and I come home at night,

down Cedar Drive and around the corner that approaches Cedar Centre – that sign is a VERY DANGEROUS DISTRACTION. It totally demands that a person's eyes loose focus on the road and get distracted by the gaudy bright lights.

I can no longer look out my living room windows or go out for a neighbourhood walk in nature without being violated by extremely bright lights, by advertising, by the intention of the sign of **being seen and being heard** and by lights lighting up and bouncing off the trees in our neighbourhood. I would not be opposed to a small lit up sign on their building perhaps by the entrance door – but to have this huge display sign on the side of the road is an intrusion and eye-soar to my quality of life here.

I do not wish to be part of Cedar Heights “billboard” advertising 365 days a year. It invades the privacy and peace of my home, my front and back yard, my deck and patio, and my neutral forested neighbourhood. This is not the reason I moved to 2311 Lakeview Drive.

Being on my patio and my deck in the evenings is one of the main things I love about living here in the Shuswap. It's calm, it is peaceful and it is “home”. Now I am violated by the light of that sign and the constant motion of it. I no longer have the peace and privacy I used to feel before that sign was erected.

It is not right what Cedar Heights Community Centre has done or that a by-law be changed to allow Cedar Heights Community Centre to keep this sign up in a residential neighbourhood for an attempt to make money from advertising to support itself. What kind of money am I and other close by neighbors going to make when we try to sell our homes?? What potential buyers do you suppose are out there that want to buy our properties with that offensive violation 365 days of the year. If I no longer want to be in this environment – what potential buyer will?? Where has the value of my home gone?? And my neighbor's homes gone?? My home is my most valuable asset and I try to keep the value of it up for resale purposes and to contribute to a nice neighbourhood. It is NOT RIGHT that the sign be allowed for advertising purposes and to make money to go into its own pocket while jeopardizing the resale of neighboring properties.

They want to make money through selling advertising on that sign. I want to make money through the sale of my home and this sign will be jeopardizing that.

The profits that Cedar Heights will gain from advertising is at the detriment of deteriorating the neighbourhood and the resale value of the “community” itself that surrounds this Community Centre. No bylaw or change in bylaw should support one company's/association's gain over the potential lose of residential property values that surround that same community centre. A community centre is there to help build strong communities is it not? Not to gain while the rest of the community losses!

PUBLIC HEARING SUBMISSION – Page 3 – Debbie Barker

I am strongly opposed to this Cedar Heights sign in my community. I am strongly opposed to any change in a CSRD bylaw that would allow Cedar Heights Community Centre to keep this sign up for purposes of advertising and for making profits from advertising while jeopardizing the sale of the valued assets of the neighbouring residents and for jeopardizing the ability of neighbouring residences to get top dollar value out of the sale of their valued assets.

Debbie Hansen

PUBLIC HEARING SUBMISSION Jan 25/2017

SARAH WARD and JASON ALDRIDGE
2913 Cedar Dr
Sorrento BC
V0E 2W2

To CBRD

Re: Bylaw regarding signage at Cedar Heights
Community Centre

I live at 2913 Cedar Drive and am opposed to
this sign at Cedar Heights Community Centre
and am opposed to any bylaw that would
allow this sign to remain at source.

The sign is way too bright, always jerking
and flashing around and therefore affecting
the calmness and peacefulness of my yard,
my property, my home and my family.

There is just "too much energy associated
with the sign". It is too hyper - keeping
the whole area of our neighborhood "hyper" and
in a state of excitement.

My son's ~~room~~ bedroom faces the sign and he
is always complaining because it is too
bright when ^{he} is trying to sleep. I got heavy
new curtains, but he is still affected by the
brightness and hyperactivity of the sign, causing him
to be cranky every morning!

Our neighborhood, which was once a peaceful and calm
feeling neighborhood is now one of violation,

of always feeling in an "emergency state".
The constant flashing and changing colors
and the brightness of it always has us
rushing to the window to see if there is
an ambulance or police or fire truck outside.

This is a residential community - not a
commercial area and we are 100% opposed
to this sign remaining and interfering with
our peaceful livelihood in this area and
our peace of mind, peace of neighborhood and
peace of home.

Sarah Ward