



SHUSWAP TOURISM ADVISORY COMMITTEE MEETING MINUTES

Note: The following minutes are subject to correction when endorsed by the Committee at its next meeting.

Date: June 23, 2022
Time: 12:00 PM
Location: CSR D Boardroom
555 Harbourfront Drive NE, Salmon Arm

Committee Members Present	P. Demenok^	Electoral Area C Director
	R. Talbot^	Electoral Area D Director
	R. Martin^	Electoral Area E Director
	J. Simpson^	Electoral Area F Director
	K. Flynn^	City of Salmon Arm Director
	T. Lavery^	City of Salmon Arm Director 2
	T. Rysz^	District of Sicamous Director
Staff Present	S. Goodey	Tourism Marketing Coordinator
	M. Matheson	Team Leader, Shuswap Tourism and Film
	J. Pierce	Interim CAO and Manager, Financial Services

^ electronic participation

1. Call to Order

The Chair called the meeting to order at 12:05 PM.

2. Adoption of Agenda

Moved By Director Talbot

Seconded By Director Lavery

THAT: the agenda for the June 23, 2022 Shuswap Tourism Stakeholders' meeting be adopted

CARRIED

3. Meeting Minutes

3.1 Adoption of Minutes

Moved By Director Rysz

Seconded By Director Simpson

THAT: the minutes of the April 12, 2022 Shuswap Tourism Stakeholders' Meeting be received for information.

CARRIED

3.2 Business Arising from the Minutes

None

4. For Discussion

4.1 Shuswap Tourism Advisory Committee Terms of Reference

M. Matheson opened the floor to the Directors to provide feedback on the updated Terms of Reference.

A discussion was had to clarify a few items in the document. The directors have asked staff to update the following,

- Add Area G to the background
- Add the number of members to section 3.1 (The committee will be made of up to 21 members)
- Remove the words (large or small) in reference to accommodations in 3.1
- Add Marinas to the list of tourism sectors in 3.1
- Remove the second section of the paragraph in 3.6, so that it reads as "Shuswap Tourism Advisory Committee members serve without remuneration"
- Update section 5.8 to say "Committee members will"

Moved By Director Martin
Seconded By Director Rysz

THAT: The Shuswap Tourism Stakeholders recommend that the CSRD Board approve the Terms of Reference for the Shuswap Tourism Advisory Committee with the revisions added from today's meeting.

CARRIED

Moved By Director Martin
Seconded By Director Rysz

THAT: The Shuswap Tourism Stakeholders recommend that the CSRD Board direct staff to commence recruitment of new members for the Shuswap Tourism Advisory Committee.

CARRIED

5. Next Meeting

TBD

6. Adjournment

Moved By Director Lavery
Seconded By Director Talbot

THAT: the June 23, 2022 Shuswap Tourism Stakeholders' Meeting be adjourned.

CARRIED

Chair