

Salute to the Sockeye



The Adams River Salmon Society

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Emailed to: admin@csrd.bc.ca and lshykora@csrd.bc.ca

Hello Lynda,

The Adams River Salmon Society (ARSS) would like to appear as a delegation before the Columbia Shuswap Regional District Board. We are a volunteer directed non-profit Society with a focus on Wild Pacific Salmon populations - Sockeye, Chinook, Coho and Pinks) our Adams River area watersheds and their salmon populations, supporting, working together and celebrating the long-term sustainability of our Salmon. This west coast icon - the Wild Salmon - has helped bring together a very diverse working group of passionate Partners including BC Parks - Roderick Haig-Brown Park, Fisheries and Oceans, Canada, and the Little Shuswap Lake Indian Band.

To this end we would like to discuss with you the ongoing education, advocacy, stewardship activities and plans for our annual fall Spawning Season / Rivers Day Event. Planning is underway as well as our Fall Event next year (2018 will be a dominant year (every 4 years) for our Sockeye Salmon) and thousands of visitors will be traveling to our communities to see this amazing spectacle.

We would like to share information about:

- Summer Interpretive Programs,
- ongoing education - advocacy activities,
- working Partnerships,
- the economic impact on Regional Tourism due to the returning Salmon Runs,
- plans for a 2018 Salute to Salmon symposium,
- a quick update on Fisheries and Oceans, Canada's Salmonid Enhancement Program (SEP),
- Stream to Sea (Salmon in the Classroom)
- Streamkeeper's School Education Programs,
- and more specific information about the 2017 (ARSS) Rivers Day / Salute to the Salmon Gala Event Friday September 22, 2017 at the Quaaout Lodge.

We have initiated seasonal education / interpretive programs out at the Adams River Salmon Society Cabin in Roderick Haig-Brown Provincial Park, open to the area community (schools have been taking advantage of these walk-about).

We are also working with Greg Witsky of the Adams Lake Band, Area Coordinator for the traveling Wild Pacific Salmon Caravan, planning for October 11, 2017 event (with a parade and community event in Chase).

We believe strongly that our area salmon bring a great financial economy to this region (as well as many more BC communities); which in turn helps us achieve some of our goals - related to environmental education experiences, both individual and with a group or family. People love our Pacific Salmon and the Adams River salmon runs are world famous, which offers our region another unique opportunity, with the diversity of international visitors, and more local job opportunities exist.

Thank you for this opportunity to share our Adams River Salmon Society activities in 2017 and our planning for the 2018 season. It would be a pleasure to be able to present this information to your Board. Please contact the undersigned to set up a date and time that our delegation can meet.

Sincerely Yours,

Dave Smith
Vice President
The Adams River Salmon Society