

**Comparison of Local Governments Geographically Located in, or Near, the CSRD in Regards to
Use of Broadcasting/Streaming Services to Distribute Content of Board/Council Meetings**

Metrics	Salmon Arm	Revelstoke	Kamloops	Vernon	Sicamous	Golden	RDNO	TNRD
Has live stream?	No	Yes	Yes	Yes	No	No	No	No
Method of Live Stream	N/A	YouTube	PlayFullScreen	Sliq.com				
Publishes recordings	Yes	Yes	Yes	Yes	No	No	No	No
Method of publishing recordings	YouTube/links on City website	iCompass (like eSCRIBE) plug-in & YouTube	PlayFullScreen (Linked from the meeting on their website).	Sliq.com (Linked from the City's website).				
Has been video/streaming council meetings since	June 2018	January 2018	2009					
Presentation style	Dual monitor screen capture. View of presenters/gallery.	View of full council/ presenters/presentation	View of full council/ presenters/presentation					
Viewership information	8 subscribers. Ranges from 0 - 68 views/ meeting. Weighted average number of views/ meeting: Historical – 10 2019 only – 14	41 subscribers. Ranges from 5 - 386 views/ meeting. Weighted average number of views/ meeting: Historical – 61 2019 only – 73	Rough approximation of 300- 500 views per meeting					
Cost:	Set up: \$110,000 Ongoing: \$0	Set up: \$ Ongoing: \$	Set up: \$70,000 Ongoing: \$10,000/year					
Notes:			PlayFullScreen allows bookmarking so public are able to easily view footage from individual agenda items. PlayFullScreen data servers are hosted in Vancouver. Council meeting videos are generally not posted to YouTube (unless it's been curated, i.e. budget highlights).		Sicamous looked into this but determined the acoustics of council chambers would need to be improved. Also concerned about iCompass YouTube plug-in re: Patriot Act.			Meeting recording/ streaming was proposed by a director in April 2019 but the motion was defeated by the Board.

Regional District	Live Streams	Records Mtgs	Casting Medium	Comments on Camera View (if applicable)
Capital	Yes	Yes*	Granicus	View of Full Board/back of presenter and staff
Central Okanagan	No	No**	eSCRIBE	Chair addresses speakers by name to give indication of who is talking in audio. Chair indicates aloud the names of those opposed in voting.
Comox Valley		Yes	YouTube	View of Full Board/Presenter. Note: Only started May 28, 2019
Cowichan Valley	Yes	Yes	YouTube/Primegov Core	View of Full Board/PPT/Back of presenter
Fraser Valley		Yes	eSCRIBE	View of chair and three other directors.
Metro Vancouver		Yes	Vimeo iFrame	View of: Chair, Board, Presenter, PPT, Gallery.
qathet	Yes	Yes		View of full Board
Sunshine Coast		No**	YouTube	Chair/Minute taker only notes opposed voter on audio if director indicates agreement. (See 53:09 in link)
Alberni-Clayoquot				
Bulkley-Nechako				
Cariboo				
Central Coast				
Central Kootenay				
East Kootenay				
Fraser-Fort George				
Kitimat-Stikine				
Kootenay Boundary				
Mount Waddington				
Nanaimo				
North Okanagan				
Northern Rockies				
Okanagan-Similkameen				
Peace River				
North Coast				
Squamish-Lillooet				
Strathcona				
Thompson Nicola				

*Includes video tags for bookmarks to agenda items.

**Audio Only (requires Windows Media Player)

YouTube Viewership Stats for Council Meetings

REVELSTOKE

Meeting Type	Mtg Date	Views
Regular	2018-01-09	64
Regular	2018-01-23	146
Regular	2018-02-13	75
Regular	2018-02-27	41
Funding Announcement	2018-03-01	140
Regular	2018-03-13	23
Regular	2018-03-27	39
Regular	2018-04-10	39
Regular	2018-05-08	41
Special Council	2018-05-10	22
Regular	2018-05-22	129
Regular	2018-06-12	102
Regular	2018-06-26	78
Regular	2018-07-10	41
CoW	2018-07-12	10
Regular	2018-07-24	6
Regular	2018-08-14	34
Regular	2018-08-28	32
Special Council	2018-09-05	28
Regular	2018-09-18	21
Regular	2018-09-25	6
Regular	2018-10-09	7
Special Council	2018-10-16	7
Regular	2018-10-23	5
Inaugural	2018-11-06	76
Regular	2018-11-27	15
Regular (Restart)	2018-11-27	17
Regular	2018-12-11	258
Regular	2019-01-08	89
Regular	2019-01-22	73
Regular (Restarted)	2019-01-22	232
Regular	2019-02-12	386
Regular	2019-02-26	31
Special budget	2019-03-07	44
Regular	2019-03-21	36
Special CoW	2019-03-21	19
Regular	2019-03-26	20
Regular	2019-04-09	12
CoW	2019-04-11	12
Regular	2019-04-23	17
Regular	2019-05-14	22
Regular	2019-05-28	134
CoW	2019-06-13	23
Regular	2019-06-18	18

Historical		
Average Number of Views for Council Meetings		
Total Views*	# of mtgs*	Weighted Average
2670	44	60.7
*Sum of all views		

2019 Only		
Average Number of Views for Council Meetings		
Total Views**	# of mtgs	Weighted Average
1168	16	73.0
**Sum of all views in 2019		

YouTube Viewership Stats for Council Meetings

SALMON ARM

Meeting Type	Mtg Date	Views	Comments
Regular Eve	2018-06-11	0	Uploaded 6 months ago
Regular Eve	2018-06-25	0	Uploaded 6 months ago
Regular Eve	2018-07-23	0	Uploaded 6 months ago
Regular PM	2018-07-23	1	Uploaded 6 months ago
Dev	2018-08-07	1	Uploaded 6 months ago
Regular Eve	2018-08-13	4	Uploaded 6 months ago
Regular PM	2018-08-13	0	Uploaded 6 months ago
Dev	2018-08-20	0	Uploaded 6 months ago
Regular PM	2018-08-27	0	Uploaded 6 months ago
Regular PM	2018-09-24	2	Uploaded 6 months ago
Dev	2018-10-01	0	Uploaded 6 months ago
Regular Eve	2018-10-09	6	Uploaded 6 months ago
Regular PM	2018-10-09	3	Uploaded 6 months ago
Regular Eve	2018-10-22	2	Uploaded 6 months ago
Regular PM	2018-10-22	4	Uploaded 6 months ago
Regular (Part 2 - De	2018-10-23	1	Uploaded 6 months ago
Dev	2018-11-05	5	
Regular	2018-11-05	21	
Regular Eve	2018-11-13	2	
Regular PM	2018-11-13	2	
Regular PM	2018-11-23	0	
Regular Eve	2018-11-26	2	
Regular PM	2018-11-26	9	
Dev	2018-12-03	2	
Regular Eve	2018-12-10	4	
Regular PM	2018-12-10	6	
Budget	2019-01-07	5	
Budget	2019-01-07	6	
Budget	2019-01-07	1	
Dev	2019-01-07	4	
Regular Eve	2019-01-14	0	
Regular PM	2019-01-14	7	
Dev	2019-01-21	3	
Regular Eve	2019-01-28	1	
Regular PM	2019-01-28	8	
Dev	2019-02-04	68	
Regular PM	2019-02-11	43	
Regular PM	2019-02-11	3	
Dev	2019-02-19	8	
Regular Eve	2019-02-25	36	
Regular PM	2019-02-25	6	
Regular PM	2019-02-25	4	
Dev	2019-03-04	41	
Regular Eve	2019-03-11	40	
Regular Eve	2019-03-11	27	
Regular PM	2019-03-11	8	
Dev	2019-03-18	2	
Regular Eve	2019-03-25	1	
Regular PM	2019-03-25	9	
Dev	2019-04-01	3	
Regular Eve	2019-04-08	1	
Regular PM	2019-04-08	7	
Dev	2019-04-15	2	
Regular PM	2019-04-23	4	
Regular Eve	2019-04-23	4	
Public Input Sessio	2019-04-24	11	
Special	2019-04-25	5	
Dev	2019-05-06	3	
Regular Eve	2019-05-13	70	
Regular PM	2019-05-13	18	
Regular PM	2019-05-13	41	
Dev	2019-05-21	9	
Regular Eve	2019-05-27	12	
Dev	2019-06-03	8	
Dev (Part 2)	2019-06-03	8	
Regular	2019-06-10	8	
Regular	2019-06-17	16	

Historical		
Average Number of Views for Council Meetings		
Total Views*	# of mtgs	Weighted Average
638	67	9.5
*Sum of all views		

2019 Only		
Average Number of Views for Council Meetings		
Total Views**	# of mtgs	Weighted Average
561	41	13.7
**Sum of all views in 2019		

Metrics

Has live stream?

Method or Live Stream

Publishes recordings

Method of publishing recordings

Has been video/streaming council meetings since

Presentation style

Viewership information

Cost:

Notes:

Nanaimo

Yes

eSCRIBE

Yes

eSCRIBE (attached to the meeting Agenda/Minutes on their website)

August 2009

News style - Cameras on individual councillors/staff; name/title posted below. Also show presentation (i.e. PowerPoint) when applicable.

Nanaimo just started collecting analytics in early April. Since then it's had 1.7k users and 3.7k sessions, with an average session duration of 2m 17s.

Set up: Some costs unknown. Ceiling mics and 2 cameras ~\$60K

Ongoing: \$9,500/year for webcasting and recording. We pay our contractor \$45/hour to work the cameras, switch between angles and put the staff and council title overlays on the screens.

eSCRIBE allows bookmarking so public are able to easily view footage from individual agenda items.

eSCRIBE servers are hosted in Canada.

Council meeting videos are generally not posted to YouTube.