

**SHUSWAP TOURISM ADVISORY COMMITTEE
EXPRESSION OF INTEREST FORM**

Name:	Piotr Ujma
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Email Address:	b4_com@yahoo.ca
Current Occupation:	Entrepreneur
Experience in the Tourism industry (including work background, community activities, volunteering, etc.):	-20 years of working in the tradeshow and advertising industry that in part serviced tourism -Last 5 years living in Falkland and operating a business that is basically tourist based -I am now a member of a recently created tourism group in Falkland
Education (including formal education or training, certificates, completed courses, etc.)	Poland 1987 Graduate Certificate In Business Administration

Thank you for your submission

<p><i>What skills, abilities and specialized knowledge do you have that will assist this advisory committee?</i></p>	<p>-Excellent communication and customer relations -20 years of advertising experience</p>
<p><i>Why are you interested in serving on this advisory committee?</i></p>	<p>As a member of the newly formed Visit Falkland Tourism Committee I would like to bring more ideas back to my community as well as keep informed of events, plans and changes that may take place within the CSRD</p>
<p><i>What contribution do you believe you can make?</i></p>	<p>As a part of the group I believe I can help to promote tourism in my community as well as the CSRD</p>
<p><i>Have you worked with a similar group in the past? If so, please list.</i></p>	<p>Not tourism related but in a new era of the digital printing industry a group was established, called Color Space, to educate businesses on color managements to help them to step into the new printing world. I as one of five members</p>
<p><i>What experience do you have in exchanging your views with others and in appreciating and respecting the skills, abilities and knowledge of others?</i></p>	<p>I have 20 years of management and customer relations experience dealing in a fast paced and complex tradeshow industry and working with a team to find the best way to represent customer needs</p>

Please forward completed forms to the Columbia Shuswap Regional District:

Attention to: **Robyn Cyr, Economic Development Officer**

Mail to: PO Box 978, Salmon Arm BC V1E 4P1

Deliver to: 781 Marine Park Drive NE Salmon Arm BC

Email to: **rcyr@csrd.bc.ca**