Revelstoke and Area

Minutes of the Economic Development Commission

Wednesday, April 3, 2019 at 4:00 p.m.

in the Revelstoke Business Information Centre, 301 Victoria Road West

PRESENT:

Members

Roberta Bobicki, Brett Renaud, Nathan Weston, Ken Norrie, Craig

Tennock, Steve Cross, Mark Baron, Shaun Aquiline, David Brooks-Hill,

Tracey Buckley, Alex Cooper

Staff

Ingrid Bron, Director, Community Economic Development

Jamie Mayes, Recording Secretary

ABSENT:

Erin Kerwin, Lisa Longinotto

1. CALL TO ORDER

Meeting was called to order by chair, Roberta Bobicki at 4:00 pm.

2. ADOPTION OF AGENDA

Moved by Brett Renaud Seconded by Mark Baron

THAT agenda be adopted with the following additions under New Business:

- Maximizing value and term of lease arrangements with City property
- Request timeline on development permit status
- Species at Risk Mountain Caribou

CARRIED

3. ADOPTION OF THE MINUTES

Moved by Mark Baron Seconded by Alex Cooper

THAT the minutes from March 6, 2019 be adopted with the following change:

 9.4 Roundtable – amend wording to clarify message that major improvement (total modernization of A&W) should not be impeded due to lighting issues.

CARRIED

4. **BUSINESS ARISING FROM THE MINUTES - None**

5. ACTIVITY REPORT

5.1 March 2019 Activity Report

Report was reviewed by commission and the following was discussed:

- Telus data meeting with the analytics team helped to clarify methodology and validate data further. Discussion on what information the Commission would like to have:
 - clarify how resident is defined
 - what does this means for how & who pays for infrastructure

- comparing Census data collection date with TELUS data. Both collected in May shoulder season
- more info on seasonal lifestyles in our community
- positive and negative implications of data
- impact on transportation, parking and infrastructure
- A new Resort Development Strategy (RDS) is being developed with Tourism stakeholders. Roberta requested that CED create a graphic "cheat sheet" for the various entities, their role, projects, funding, and who manages them. RDS, RMI etc. Define the acronyms. Ingrid advises this will be reflected in the CED work plan.
- Tech 2.0 Rural Dividend funding has been approved from the provincial government. Waiting for formal announcement to move forward with project.
- Transportation Planning Everything Revelstoke had new operator, Scott
 Pass. Scott to be invited to present at June meeting and provide an overview
 of transit in Revelstoke. Wayfinding RFP open to public, Tracy mentioned
 considering how this integrates with mobile phones and wayfinding.

6. OLD BUSINESS

None.

7. NEW BUSINESS

7.1 Maximizing value and term of lease arrangements on City property

Discussion around City owned amenities with lease agreements and the length of the leases. Is it possible that longer term leases might be more attractive to applicants and provide a business case for them to inject their own capital into improvements? Ingrid will gather information on current guidelines and suggests we invite Parks & Rec Director Laurie Donato to a future EDC meeting. Of particular interest is Williamson's Lake campground & the Revelstoke Golf Course.

Action: Ingrid to ask for detail on City leases.

7.2 Request timeline on development permit status

Discussion on current processing times from the City and improving communication to contractors and public for planning their projects. Ingrid provided update that Development Services Department is working through the backlog and hiring more resources. It was mentioned that other communities use more current & efficient software to help with communicating and processing permits. Updating to current software should be a priority.

Action: Inquire on long term plan to fix processing times and if updated software is included in the City budget.

7.3 Caribou Recovery

Ingrid advised that the Federal government has agreed to the Province seeking local engagement and consultation before a final decision is made. The Federal government has full authority to approve the closures under the Species at Risk Act. However they are requesting a herd management plan from the Province as part of a Section 11 Agreement. The process will include substantive community engagement throughout the province. This is on City Council's agenda. Ingrid encouraged Commission members to attend the Public Engagement meeting on April 15th. Roberta commented that a significant closure of the back country would have major economic impact on the community and the trickledown effect could be devastating if logging, snowmobiling and heli-skiing were denied all access.

8. FOR INFORMATION

8.1 Stats

Reviewed visitor stats and hotel promotional funding

8.2 Up Coming Events

Chamber luncheon April 10
Caribou consultation open house April 15

8.3 Roundtable

Issues discussed:

- Bell media marketing through "geo fencing".
 A geo-fence is a virtual perimeter for a real-world geographic area
 The use of a geo-fence is called geo-fencing, and one example of usage involves a location-aware device of a location-based service (LBS) user entering or exiting a geo-fence. This activity could trigger an alert to the device's user as well as messaging to the geo-fence operator. This info, which could contain the location of the device, could be sent to a mobile telephone or an email account.
- Revelstoke Adventure Park passed first reading at the CSRD meeting. The project has doubled in size.
- Columbia Basin Regional Advisory Committee on Columbia River Treaty negotiations – EDC can send input with Ken Norrie who is participating.
- Concerns around outcome of Caribou consultation and if community has started thinking about Plan B

ADJOURNMENT

Next regular meeting is May 1, 2019.

Tracey Buckley moved to adjourn meeting at 5:34 pm.

Roberta Bobicki, Chair