TechDevBC Workshop

March 26, 2019
9:00am – 4:00pm
Salmon Arm Innovation Centre
220 Shuswap St. NE
Salmon Arm, B.C.

Workshop Facilitators:

Steve Thomson
Principal Consultant
Capasiti Consulting Inc.

Cindy Pearson
Principal Consultant
Capasiti Consulting Inc.

Hosted by:

SALMON ARM
ECONOMIC DEVELOPMENT SOCIETY

and

SHUSWAP
ECONOMIC DEVELOPMENT

Why attend this workshop?

The TechDevBC Workshop aims to introduce and incorporate technology and innovation basics into the economic development fabric of communities.

The intention is to support communities' understanding of the tech sector, their related assets and opportunities, and efforts to position themselves to use technology and innovation as a foundational driver for economic development.

The workshop may include the following topics:

- **Technology-Led Economic Development**
    - Definition of technology
    - Why tech is important
    - Knowledge-based versus traditional sectors

- **Expectation Setting**

- **Key Components of the Tech Sector**

- **Tech Jargon and Ecosystem Components**

- **Overview of BC's Tech Sector**

- **Deeper Dive**
    - Talent
    - Community and Culture
    - Creating and supporting a culture of innovation
    - Funding
    - Infrastructure
    - Success Stories

- **Government Support Programs**

- **Mapping Your Ecosystem**

- **Identifying and Prioritizing Opportunities**

Lunch will be provided.

For more information, please contact **economicdevelopment@gov.bc.ca**

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