

SUNDAY JANUARY 20	TIME	LOCATION	MONDAY JANUARY 21	TUESDAY JANUARY 22	WEDNESDAY JANUARY 23	
<p><b>OPTIONAL PRE-CONFERENCE TOUR</b></p> <p><b>DAY OF IMPACT (10 A.M. - 4 P.M.)</b></p>	7:00 a.m. – 1:00 p.m.	Pre-Function Area	Registration Open	No Registration	No Registration	
	7:30 – 8:30 a.m.	Pre-Function Area	NETWORKING BREAKFAST			
	8:30 – 8:45 a.m.	Lecture Theatre	IMPACT Kick-Off	Hon. Lisa Beare, BC Minister of Tourism, Arts and Culture	Hon. Jeanie Dendys, Yukon Minister of Tourism and Culture	
	8:45 – 9:00 a.m.	Lecture Theatre	Reality Check	Reality Check - SDG's	Presentation	
	9:00 – 10:15 a.m.	Lecture Theatre	<b>CANADA: STATE OF THE INDUSTRY</b>	<b>ACCELERATING GROWTH: INDIGENOUS TOURISM</b>	<b>OVERBOOKED 2.0: THE SOLUTIONS</b>	
	10:15 – 10:45 a.m.	Pre-Function Area	MORNING COFFEE BREAK			
	10:45 a.m. – 12:00 p.m.	Oak Bay Room	Place 2 Place 2.0	Climate Action: Reaching the Targets of the Paris Accord	<b>UNITE, COMMIT, ACT</b>	
		Saanich Room	Protecting Culture and Language through Tourism	Workshop on Indigenous Partnerships		
		Lecture Theatre	Operations: The \$ and Sense of Sustainability	Welcoming Visitors and Benefitting Locals	<b>CLOSING REMARKS</b>	
	12:00 – 1:30 p.m.	Carson Hall	<b>LUNCH WITH TODD HIRSCH: CANADIAN ECONOMY &amp; ENVIRONMENT</b>	<b>LUNCH SESSION WITH TAMMY BLOUNT-CANAVAN</b>		
	1:30 – 3:00 p.m.	Oak Bay Room	Cruise: From Coast to Coast to Coast	Bring it Forward		
		Saanich Room	The Circular Economy	Workshop: Setting your Sustainable Development Goals		
		Lecture Theatre	Active and Accessible Tourism	Next Generation of Canadian Tourism		
	3:00 – 3:30 p.m.	Pre-Function Area	AFTERNOON COFFEE BREAK			
	3:30 – 3:45 p.m.	Lecture Theatre	Dose of Innovation: 1) How to Fund Change 2) Lessons from Biosphere	Dose of Innovation: 1) Transformational Tourism 2) Growing Food in Cities		
3:45 – 5:00 p.m.	Lecture Theatre	<b>BIODIVERSITY</b>	<b>TOURISM IN PROTECTED PLACES</b>			
<b>OPENING RECEPTION 6:00-8:30 P.M. SONGHEES WELLNESS CENTRE</b>			<b>FREE NIGHT</b>	<b>THE GATHERING - CLOSING RECEPTION 7:00-10:00 P.M. VICTORIA INTERNATIONAL MARINA</b>		