

## SHUSWAP TOURISM ADVISORY COMMITTEE EXPRESSION OF INTEREST FORM

<b>Name:</b>	Ron Betts
<b>Address:</b>	992 Nicola St. Kamloops V2C 2R9
<b>Phone Numbers:</b>	<i>Home:</i> <i>Work:</i> <i>Cell: 778 538 1120</i> <i>Fax:</i>
<b>Email Address:</b>	<a href="mailto:ronbetts@treetopflyers.ca">ronbetts@treetopflyers.ca</a>
<b>Current Occupation:</b>	Business owner (Treetop Flyers Zipline), Training co-ordinator, Sun Peaks Sport School.
<b>Experience in the Tourism industry (including work background, community activities, volunteering, etc.):</b>	<p>I've worked in the ski industry since 1989.          Spent 17 years as a guide with Mike Wiegele Heliskiing.          Owner-operator, Treetop Flyers Zipline.          Former Owner-operator, Zoom Ziplines New Zealand</p>
<b>Education (including formal education or training, certificates, completed courses, etc.):</b>	<p>Canadian Ski Instructors Alliance – level 4          Canadian Ski Guide Association – Level 3          International Rope Access Trade Association – Level 1</p>

**Thank you for your submission**

<p><b><i>What skills, abilities and specialized knowledge do you have that will assist this advisory committee?</i></b></p>	<p>Knowledge of customer service, risk management, business development. Frequent contributor to Ski Canada Magazine and Sun Peaks Independent News.</p>
<p><b><i>Why are you interested in serving on this advisory committee?</i></b></p>	<p>A chance to give back to an industry that has been good to me.</p>
<p><b><i>What contribution do you believe you can make?</i></b></p>	<p>Good at relationship building.</p>
<p><b><i>Have you worked with a similar group in the past? If so, please list.</i></b></p>	<p>I was a board member for VARDa – Valemount Area Rec. Dev. Association.</p>
<p><b><i>What experience do you have in exchanging your views with others and in appreciating and respecting the skills, abilities and knowledge of others?</i></b></p>	<p>Business owner and employer with medium to large staff. Very comfortable in collaborative situations.</p>

**Expressions Of Interest Will Be Accepted Until 4 PM Friday January 30, 2015**

Please forward completed forms to the Columbia Shuswap Regional District:

Attention to: Robyn Cyr, Economic Development Officer  
 Mail to: PO Box 978, Salmon Arm BC V1E 4P1  
 Deliver to: 781 Marine Park Drive NE Salmon Arm BC  
 Fax to: (250) 832-3375  
 Email to: rcyr@csrd.bc.ca