



## SHUSWAP TOURISM ADVISORY COMMITTEE EXPRESSION OF INTEREST FORM

Name:	Shelley Witzky
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Email Address:	Switzky@alib.ca
Current Occupation:	Adams Lake Band Councillor
Experience in the Tourism industry (including work background, community activities, volunteering, etc.):	Over 10 years experience working in the tourism industry; from janitor, cashier at a campground, to Cultural Interpreter, program development for cultural centre, program delivery at cultural centre (Snakes Alive, Aboriginal Village Tour, replica artifacts, etc.). Developed a 4 Band regional tourism strategy (5 Open Houses in 5 Indigenous Communities with wildcrafters, small business owners, and economic development officers in attendance). Instrumental in moving forward the work deliverables for the Secwepemc Lakes Indigenous Tourism Strategy with 4 local Indigenous Communities. Volunteer work with the Vancouver Aquarium Burrowing Owl Protection Society, digging and constructing man-made burrows and releasing mating pairs of Burrowing Owls, to counteract the extirpated status of the species in BC. Volunteered at SORCO (South Okanagan Rehabilitation Centre for Owls) where we fed and nursed back to health owls and birds of prey and released them with the public. Decades of community volunteerism at all types of events (funerals, dinners, Memorials, Christmas, gatherings, fishing stations, harvesting and gathering traditional food and plants, cultural events, spiritual ceremonies.
Education (including formal education or training, certificates, completed courses, etc.)	Bachelor of Arts (UVic), Political Science and Anthropology Associate of Arts (IIG), Economic Development and Indigenous Governance RISC (Resource Information Standards Committee) archaeology training, (SFU 2-week outdoor course) Archive Training Certification Program Management – TRU Career Counselling Certification

Thank you for your submission

What skills, abilities and specialized knowledge do you have that will assist this advisory committee?	Secwepemc ancestry steeped in my culture and Secwepemc protocols. Excellent organizational skills for effective time management. Great communication skills to various levels of government and groups. Ability to work in a team; motivated self-starter. Premium research skills, able to pull together vast amounts of information into a one-page briefing note. Knowledge of current tourism industry and burgeoning Indigenous tourism within Canada. Finger on the pulse of the Secwepemc Lakes region, Secwepemc people, wildcrafters, artisans, potential small business tourism operators, and Band economic development within tourism.	
Why are you interested in serving on this advisory committee?	Providing Secwepemc representation and worldview to a diverse advisory committee. Work with and learn from the diverse committee members. Provide input into the strategic direction of tourism within the Shuswap Region.	
What contribution do you believe you can make?	Secwepemc perspectives on tourism within Secwepemc Traditional Territory. Secwepemc Knucwentwecw (cultural sharing guidelines) to inform decisions at the advisory committee. Extensive experience working on the front lines with the general public, visitors and tourists.	
Have you worked with a similar group in the past? If so, please list.	Sexqeltkemc te Secwepemc Lakes (Elders Council, Business Council, Technical Working Group, Spiritual Leaders Group). Shuswap Trial Alliance Roundtable Working Group. Secwepemc Lake Indigenous Tourism Steering Group.	
What experience do you have in exchanging your views with others and in appreciating and respecting the skills, abilities and knowledge of others?	Five years direct experience working with various working groups that extensively discussed numerous issues facing our Secwepemc people (socio-economic issues, uncovering of our ancient burials, deteriorating fish stocks and habitat, threats to hunting areas such as wildfires, title and rights and accommodation to effects on Secwepemc title and rights) and came to a group decision based on the best benefit to Secwepemc. Over 6 years direct experience working with Chiefs and Council of three Indigenous Bands, deliberating on title and rights concerns, based on	
others?	recommendations of various working groups, navigating dozens of	
Expressions Of Interest Will Be Accepted Until 4 PM Friday January 30, 2015		
Please forward completed forms to the Columbia Shuswap Regional District: Attention to: Robyn Cyr, Economic Development Officer		
Mail to: PO Box 978, Salmon Arm BC V1E 4P1		
Deliver to: 781 Marine Park Drive NE Salmon Arm BC		
Fax to: (250) 832-3375 Email to: rcyr@csrd.bc.ca		

viewpoints, facilitating decision making and culminating in implementing the action plans with the various working groups.

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