

FUNDING SOURCE

	RDF	2018	2018	2019 - Rural Dividend Grant	2019 - Matching Funds	2019 - Other SED funds	2020 - Rural Dividend Grant	2020 - Matching Funds	2020 - Other SED funds	SED - projects to be implemented - strategy not RDF
Create a Modern, Inclusive and Effective Economic Development Program										
Restructure Existing Economic Development Structure			0 RD		20000			5000		
Committee Training - Consultant - Project					7000					
Business Development Officer	91000		0 RD	45500	9500		45500	9500		0
Development of a Communication Plan					6000					
Economic Disaster Resiliency Plan	25000			25000						
Establish a Best-in-Class Economic Development Toolbox										
Enhanced Regional Profile with Individual Sub-Region Profiles - design and printing, positioning the Shuswap for business or resident attraction	10000		0 RD	7500			2500			
Refreshed Website - review of our digital assets underway	34960		RD	34960						
Promote the Shuswap Through Townfolio					3000					
Develop and Maintain Commercial and Industrial Land Inventory - partnership with realtors, and current listing on new website		ongoing		ongoing			ongoing			
Business Guides for each Community within the SED Region - design and printing - website integration			0 SED		20000					
Complete a Review of the CSRD Development Approval Process				review						
Create a "Business First" Expedited Program				review						
Become a Leader in Business Development and Support										
Enhance BRE Program		ongoing		ongoing			ongoing			
Annual Business Walk				develop			ongoing			
Entrepreneurship - youth to seniors - innovation										20000
Marketing/Support Launch-a-Preneur		ongoing								10000
Encourage Pop-up Shops Throughout All Electoral Areas - partnerships in communities to access available space and/or land				research			possible development			
Regional Business Lunch and Learn - partnership with Regional Chambers		ongoing		ongoing			ongoing			
Increase the Awareness of the SED Region Regarding its Economic Development Opportunities										
Expand Presence at Tradeshows - ICSC										15000
'Shuswap - the Opportunity Awaits' (marketing initiative), Business and Resident Attraction (ie. Physician Medical Worker recruitment) - digital marketing campaign - video testimonials										30000
SED - Explore/Live Shuswap (booth and banners, marketing collateral)										10000
Regional Wayfinding Program - partnership with other organizations				research			development			
Support the Further Development of a Strong and Vibrant Agriculture Sector										
Establish a CSRD Agriculture Advisory Committee - tasked an Annual Review of Agriculture Strategy and review of priorities of the agriculture industry										
Hire a Part-Time Agriculture Coordinator	23000			23000						47000
Shuswap Grown Program - development of criteria (what defines Shuswap Grown and the marketing of Shuswap Grown)					2500			2500		
Develop and Maintain an Agriculture Asset Map and Agriculture Fact Sheet - partnership with Soil Mate??				research			development			
Agriculture Tour - Celebrate Agriculture			3000 SED							9000
Partner with Local Farmers and Agricultural Landowners to Explore Options for Succession - partnership with SFAC	2000			1000			1000			
Establish the Shuswap as a Film Location of Choice - (included in Film Commission budget)										
Establish an Effective and Efficient 'One Stop' Film Office					5000			5000		
Integrate Film Communication with Overall Economic Development Communication										
Conduct Post-Production Feedback										
Work with Creative BC										
Location/Resource Inventory and Photo library					6000			6000		
External Marketing Program for Film										
Support Community Specific Needs - Staff time to research and develop proposals for funding on an as needed basis										
Annual Community Specific Needs Identification		ongoing		ongoing			ongoing			
Seymour Arm Wharf - possibly partnership with CSRD to assist with funding opportunities										
Pocket Community - opportunity for new development										
Dementia Friendly Community Designation - ossible partnership with Eagle Valley Resource Society										
Electrical Power Expansion - opportunity not available at this time but will pursue if new opportunities are available										
Broadband Expansion				research			possible development			
Hut-to-Hut Trail - support and possible funding proposal support		ongoing		ongoing			ongoing			
Support Tourism Initiatives										
Shuswap Ambassador Program - support new Super Host Program and provide support for business and staff training	14040		RD	10000	960		4040			
Implement Tourism Strategy and Marketing Plans			0 SED		14000			5000		
Regional Tourism Marketing Initiatives			0 SED		4000			2540		
Support Labour Market Initiatives										
TOTAL	200000	3000		146960	97960	0	53040	35540	0	141000