



BOARD REPORT

TO: Chair and Directors

File No: 0580 01

SUBJECT: Shuswap Economic Development Strategy – Contract Award

DESCRIPTION: Report from Robyn Cyr, Economic Development Officer (EDO), dated May 8, 2017.

RECOMMENDATION #1: THAT: The Board empower the authorized signatories to enter into an agreement with EDCD Consulting to develop the Shuswap Economic Development Strategy.

SHORT SUMMARY:

The purpose of this request is for the CSR D Board to approve that the development of the Shuswap Economic Development Strategy be awarded to EDCD Consulting.

EDCD Consulting’s submission was not the lowest priced proposal for the development of the Shuswap Economic Development Strategy, however, the selection panel that consisted of CSR D employees and community organizations determined that EDCD Consulting was the best candidate to develop this strategy.

VOTING: Unweighted Corporate LGA Part 14 (Unweighted) Weighted Corporate Stakeholder (Weighted)

BACKGROUND:

The Columbia Shuswap Regional District has issued a Request for Proposals (RFP) to invite qualified consulting firms with at least three years’ experience as a consultant to develop the Shuswap Economic Development Strategy. The consultant must have had experience in developing economic development strategies for local government or economic development organizations, preferably in rural communities. The Shuswap Economic Development Strategy geographic area includes the communities of Sicamous, CSR D Electoral Area C (South Shuswap), CSR D Electoral Area D (Deep Creek/Salmon Valley/Falkland), CSR D Electoral Area E (Malakwa/Swansea Point), and CSR D Electoral Area F (North Shuswap).

This project has been identified as one of the top priorities in the 2017 work plan for Shuswap Economic Development. The Shuswap Tourism Development Plan and the Shuswap Agriculture Strategy have previously been successfully developed and it is now time to develop an overall regional economic development strategy that will be able to identify other opportunities for the Shuswap region. This strategy will guide the Shuswap Economic Development department initiatives over the next three to five years.

COMPANY NAME	TOTAL AMOUNT OF PROPOSAL
EcoPlan	\$ 49,884.00
Urbanics	\$ 49,850.00
Lions Gate Consulting	\$ 49,720.00

EDCD Consulting	\$ 49,507.50
Explorer Solutions	\$ 49,500.00
Ecotactix	\$ 47,004.30
MDB Insight	\$ 45,430.00
Smith Consulting	\$ 41,090.70

The proposals were reviewed according to the provisions within the RFP document which included:

- an evaluation of the proponent's experience, including knowledge of regional economic development organizations;
- reputation;
- work plan and methodology to be employed and commitment to the Shuswap Economic Development time frame; and
- Cost.

POLICY:

CSRD Purchasing Policy No. F-32 Procurement of Goods and Services, requires that Board authorization must be obtained for any purchase over \$25,000 where the recommended supplier is not the lowest priced submission.

FINANCIAL:

There is \$50,000 allocated in the 2017 Shuswap Economic Development budget for the development of the Shuswap Economic Development Strategy.

IMPLEMENTATION:

Robyn Cyr, EDO, will work with EDCD Consulting, CSRD Staff, local businesses, and community organizations to develop the Shuswap Economic Development Strategy. The work on the Shuswap Economic Development Strategy will begin as soon as the contract is signed.

DESIRED OUTCOMES:

The Board endorse the recommendation to enter into a contractual agreement with EDCD Consulting for the Shuswap Economic Development Strategy.

BOARD'S OPTIONS:

1. *Endorse the Recommendation.*
2. *Deny the Recommendation.*
3. *Defer.*
4. *Any other action deemed appropriate by the Board.*

LIST NAME OF REPORT(S) / DOCUMENT(S) AVAILABLE FROM STAFF:

1. EDCD Consulting Proposal
2. Shuswap Economic Development RFP for the Shuswap Economic Development Strategy

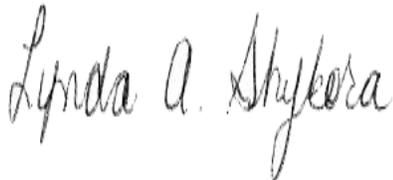
Report Approval Details

Document Title:	Board Report - Shuswap Economic Development Strategy.docx
Attachments:	- EDCD Consulting Proposal of Services Shuswap Economic Development Strategy.pdf - SED Economic Development Strategy - RFP - 2017.pdf
Final Approval Date:	May 9, 2017

This report and all of its attachments were approved and signed as outlined below:



Jodi Pierce - May 9, 2017 - 8:16 AM



Lynda Shykora - May 9, 2017 - 8:46 AM



Charles Hamilton - May 9, 2017 - 1:21 PM