

Location

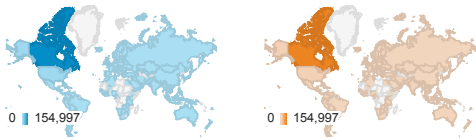
All Users
+0.00% Users







Jan 1, 2018 - Dec 5, 2018
Compare to: Jan 1, 2017 - Dec 31, 2017

Map Overlay

Summary

Jan 1, 2018 - Dec 5, 2018 Jan 1, 2017 - Dec 31, 2017



Country	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Visitor Friendly - ballot view (Goal 1 Conversion Rate)	Visitor Friendly - ballot view (Goal 1 Completions)	Visitor Friendly - ballot view (Goal 1 Value)
	8.10%  171,885 vs 159,010	8.46%  171,126 vs 157,775	12.07%  235,533 vs 210,163	11.29%  53.19% vs 47.80%	14.21%  2.41 vs 2.81	13.33%  00:02:05 vs 00:02:24	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. Canada									
Jan 1, 2018 - Dec 5, 2018	154,997 (89.61%)	153,456 (89.67%)	214,214 (90.95%)	52.14%	2.43	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2017 - Dec 31, 2017	145,012 (91.61%)	144,704 (91.72%)	194,645 (92.62%)	47.32%	2.81	00:02:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	6.89%	6.05%	10.05%	10.18%	-13.70%	-13.25%	0.00%	0.00%	0.00%
2. United States									
Jan 1, 2018 - Dec 5, 2018	10,671 (6.17%)	10,467 (6.12%)	12,484 (5.30%)	69.40%	2.04	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2017 - Dec 31, 2017	6,778 (4.28%)	6,655 (4.22%)	7,776 (3.70%)	54.28%	2.70	00:01:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	57.44%	57.28%	60.55%	27.85%	-24.18%	-21.52%	0.00%	0.00%	0.00%
3. United Kingdom									
Jan 1, 2018 - Dec 5, 2018	1,376 (0.80%)	1,351 (0.79%)	1,759 (0.75%)	48.38%	3.09	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2017 - Dec 31, 2017	1,429 (0.90%)	1,405 (0.89%)	1,775 (0.84%)	45.01%	3.49	00:02:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-3.71%	-3.84%	-0.90%	7.48%	-11.36%	-10.41%	0.00%	0.00%	0.00%
4. Australia									
Jan 1, 2018 - Dec 5, 2018	807 (0.47%)	798 (0.47%)	977 (0.41%)	52.10%	2.69	00:02:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2017 - Dec 31, 2017	722 (0.46%)	716 (0.45%)	850 (0.40%)	50.00%	3.16	00:02:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	11.77%	11.45%	14.94%	4.20%	-14.91%	-12.55%	0.00%	0.00%	0.00%
5. Germany									
Jan 1, 2018 - Dec 5, 2018	713 (0.41%)	705 (0.41%)	849 (0.36%)	53.00%	2.53	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2017 - Dec 31, 2017	661 (0.42%)	658 (0.42%)	788 (0.37%)	49.49%	3.04	00:02:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	7.87%	7.14%	7.74%	7.09%	-16.68%	-17.96%	0.00%	0.00%	0.00%
6. France									
Jan 1, 2018 - Dec 5, 2018	381 (0.22%)	376 (0.22%)	396 (0.17%)	69.95%	1.52	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2017 - Dec 31, 2017	114 (0.07%)	111 (0.07%)	128 (0.06%)	55.81%	2.15	00:02:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	233.33%	235.13%	207.81%	23.23%	-29.76%	-42.59%	0.00%	0.00%	0.00%

Jan 1, 2017 - Dec 31, 20...	114 (0.07%)	111 (0.07%)	128 (0.06%)	53.91%	2.67	00:02:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	234.21%	238.74%	209.38%	29.76%	-43.20%	-25.74%	0.00%	0.00%	0.00%
7. Netherlands									
Jan 1, 2018 - Dec 5, 2018	294 (0.17%)	292 (0.17%)	363 (0.15%)	47.93%	2.84	00:02:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2017 - Dec 31, 20...	294 (0.19%)	288 (0.18%)	357 (0.17%)	47.06%	2.73	00:02:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	0.00%	1.39%	1.68%	1.86%	4.10%	31.68%	0.00%	0.00%	0.00%
8. India									
Jan 1, 2018 - Dec 5, 2018	275 (0.16%)	275 (0.16%)	294 (0.12%)	66.33%	1.53	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2017 - Dec 31, 20...	258 (0.16%)	257 (0.16%)	311 (0.15%)	66.56%	1.76	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	6.59%	7.00%	-5.47%	-0.35%	-12.78%	9.67%	0.00%	0.00%	0.00%
9. Taiwan									
Jan 1, 2018 - Dec 5, 2018	222 (0.13%)	223 (0.13%)	297 (0.13%)	47.81%	2.19	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2017 - Dec 31, 20...	87 (0.05%)	86 (0.05%)	99 (0.05%)	65.66%	1.68	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	155.17%	159.30%	200.00%	-27.18%	30.32%	203.19%	0.00%	0.00%	0.00%
10. Switzerland									
Jan 1, 2018 - Dec 5, 2018	209 (0.12%)	207 (0.12%)	261 (0.11%)	46.36%	2.72	00:02:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2017 - Dec 31, 20...	169 (0.11%)	166 (0.11%)	217 (0.10%)	43.78%	3.36	00:02:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	23.67%	24.70%	20.28%	5.90%	-19.25%	-5.50%	0.00%	0.00%	0.00%