



Her Worship Mayor Nancy Cooper and Council
City of Salmon Arm
Box 40
500 2 Ave. NE
V1E 4N2, BC

Via email: ncooper@salmonarm.ca

Dear Mayor Cooper and Council,

With the fast-approaching Union of BC Municipalities (UBCM) conference and the workshop “Regulating and Enforcing Short-term Rentals,” the Tourism Industry Association of British Columbia (TIABC) and the British Columbia Hotel Association (BCHA) would like to take this opportunity to introduce you to a recently released paper, ***Developing a Modern Approach to Short-Term Rentals in a Digital Economy***. We have attached a brief outline to this email, however the full report is available at bit.ly/BCHA_paper.

The proliferation of unregulated short-term rentals has contributed to the lack of available and affordable housing for workers and residents in the City of Salmon Arm. We hope that the recently released best-practices guidelines will assist your community in tackling this challenging issue.

James Chase, President & CEO of the British Columbia Hotel Association, will be at UBCM throughout the week of activities. If you wish to arrange a meeting with him or have any questions about the paper and the issue of short-term rentals, please contact James by phone, 604-809-5216 or by email, james@bchotelassociation.com.

We look forward to speaking with you soon,

Walt Judas, CEO
Tourism Industry Association of BC

James Chase, President & CEO
BC Hotel Association

CC: Salmon Arm & District Chamber of Commerce
Shuswap Tourism