

Her Worship Mayor Nancy Cooper and Council  
City of Salmon Arm  
Box 40  
500 2 Ave. NE  
V1E 4N2, BC

Via email: [ncooper@salmonarm.ca](mailto:ncooper@salmonarm.ca)

Dear Mayor Cooper and Council,

With the fast-approaching Union of BC Municipalities (UBCM) conference and the workshop “Regulating and Enforcing Short-term Rentals,” the Tourism Industry Association of British Columbia (TIABC) and the British Columbia Hotel Association (BCHA) would like to take this opportunity to introduce you to a recently released paper, **Developing a Modern Approach to Short-Term Rentals in a Digital Economy**. We have attached a brief outline to this email, however the full report is available at [bit.ly/BCHA\\_paper](http://bit.ly/BCHA_paper).

The proliferation of unregulated short-term rentals has contributed to the lack of available and affordable housing for workers and residents in the City of Salmon Arm. We hope that the recently released best-practices guidelines will assist your community in tackling this challenging issue.

James Chase, President & CEO of the British Columbia Hotel Association, will be at UBCM throughout the week of activities. If you wish to arrange a meeting with him or have any questions about the paper and the issue of short-term rentals, please contact James by phone, 604-809-5216 or by email, [james@bchotelassociation.com](mailto:james@bchotelassociation.com).

We look forward to speaking with you soon,



Walt Judas, CEO  
Tourism Industry Association of BC



James Chase, President & CEO  
BC Hotel Association

CC: Salmon Arm & District Chamber of Commerce  
Shuswap Tourism