



Briefing Note

To: Council
From: Jon Wilsgard, Chief Administrative Officer
Date: July 17th, 2018
File: 1855-04/EOF

RE: Application for EOF Support by Golden Snowmobile Club

SUMMARY OF ISSUE

The Golden Snowmobile Club is requesting partial funding for trail maintenance from the *Economic Opportunity Fund* (EOF) in the amount of \$30,000. Council and Area Director approval of the request is required to move it to the CSRD Board level.

BACKGROUND

The Golden Snowmobile Club (GSC) has created an impressive, world-class array of trails in and around the community in the past years, measurably expanding the market attraction for snowmobile tourism and commercial events, evidenced by both statistics reported and volume of visitors. The sport brings millions of dollars in to the local economy each year and supports a number of local businesses. For 5 years the club has received \$45,000 annually through the Resort Municipality Initiative for winter grooming, representing about 30% of the annual cost of doing so.

The GSC submitted an application for EOF last December but was advised by CSRD staff that consideration of the application would not occur until current EOF encumbrances were expired. CSRD staff have now forwarded the application to Town of Golden staff to be taken to Council. Applications to the EOF must be first vetted through CSRD staff to be evaluated against current policy for applicability. If deemed acceptable it is then forwarded to Golden Town Council for a position. It is then taken to the CSRD board for approval or denial, pending the positions of both Town Council and the Area 'A' Director. CSRD staff have confirmed policy applicability. The Area 'A' Director's position on the application was unknown at the time of writing.

DISCUSSION

The GSC application is for the amount of \$30,000. Attached to this report is the application by the GSC.

IMPLICATIONS

Strategic

(Guiding Documents Relevancy -Strategic Plan, OCP)

Notwithstanding the proposed development being outside municipal boundaries, the application and intent meets the connectivity goals of council as well as several OCP policy statements in support of outdoor recreation infrastructure and community health goals.

Financial

(Corporate Budget Impact)

The estimated annual replenishment amount to the EOF is approximated at \$400,000. CSRD staff have advised there is an available balance of \$205,484 for new projects.

Administrative

(Policy/Procedure Relevancy, Workload Impact and Consequences)

An approval from council will have limited administrative impact to town staff.

OPTIONS

1. Resolve to support the submitted application by GSC for \$30,000 of EOF support.
2. Support the application to an amount, scope, or nature deemed more appropriate by Council.
3. Do not provide application support.

Respectfully Submitted,

Jon Wilsgard, Chief Administrative Officer Attachments-



COLUMBIA SHUSWAP REGIONAL DISTRICT

555 Harbourfront Drive NE, PO Box 978, Salmon Arm, BC V1E 4P1 | T: 250.832.8194 | TF: 1.888.248.2773 | www.csrd.bc.ca

APPLICATION FOR ECONOMIC OPPORTUNITY FUNDS – Page 1

PREAMBLE:

The EOF were created specifically as a means of compensating for the loss of economic opportunities on those lands affected by the dams and reservoirs and the resultant economic impacts to the affected communities. As such, the EOF are to provide funding assistance for projects deemed by the participating members and ratified by the Corporate Board to be worthy of support in an effort to stimulate economic development within the impact areas.

Impact Areas are as follows:

- Golden and Area 'A'
- Revelstoke and Area 'B'
- Sicamous and Area 'E'
- Area 'B' only

Criteria for accessing each EOF will be based on the demonstrable and enduring benefit to the economy of the affected communities at large. The EOF are designed to stimulate economic generators, transportation facilities and infrastructure development supportable jointly by the participating members involved and approved by the Board.

The EOF shall not be used as grant-in-aid funding.

ONLY NON-PROFIT ORGANIZATIONS ARE ELIGIBLE FOR FUNDING

1. Date: 21 December 2017
2. Name of Organization: Golden Snowmobile Club
3. Address: PO Box 751, Golden, BC, V0A1H0
4. (a) Date organization established in the Regional District: 17 September 1991
(b) Registered Society in Province of BC:
Reg. No. S-28082 Date: 17 September 1991
5. President: Colin Wallace Phone: 250-520-0711
Address: #16 - 400 5th Ave.S, PO Box 1877, Golden, BC V0A1H0
6. Secretary: Aaron Bernasconi Phone: 250-344-8175
Address: 1335 Selkirk Drive, Golden, BC V0A1H6
7. Board of Directors
 1. Matt Adamson
 2. Chris Soper
 3. Luke Burley
 4. Tim Grey
 5. Rav Soomal
 6. Evan Pitman

APPLICATION FOR ECONOMIC OPPORTUNITY FUNDS – Page 2

8. Executive Director or contact person: Magi Scallion
Phone: 778-990-2453 Email: snowmobile@snowmobilegolden.com

9. Impact Area: Golden and CSRD Area A

10. Society or Organization's objectives:

To promote the sport of snowmobiling in the Golden area for the enjoyment and pleasure of its participants; to promote the safe participation in the sport of mountain snowmobiling; to promote the sport to the general public so they have a better understanding; to participate in community events that further the standard of living to those less fortunate; to assist other community groups in the event of natural disaster or search and rescue; to promote snowmobiling by grooming trails, promoting Golden as a destination and gathering revenue to maintain trails in the area.

11. Purpose to which funding will be expended:

We have major maintenance required on Quartz Creek Trail (removal of rocks) and West Bench Trail (removal of rocks & stumps) as well as opening a new tenured trail (Old Man Trail). This is our busiest area and needs the work to lengthen the season and improve the offering.

12. Funding Requested: \$ \$30,000

13. Budget (attach copy): \$

14. How will the project stimulate economic development within the community?

Snowmobiling is a major driver of tourism in the winter months. We are currently undertaking an Economic Impact Study to fully understand the impacts. The last study, completed in 2009 suggested that snowmobiling brings \$2.2 million in economic activity and supports 29.4 jobs in Golden and CSRD Area A. We have more than doubled our gate revenues since 2009 so expect that these numbers are much increased.

15. Details of community support for objectives:

Both the Town of Golden and the CSRD Area A Director have expressed verbal support for this project.

The Town of Golden had a dedicated stream of RMI funding to the Golden Snowmobile Club until the program expired in 2017. This funding (\$45k/year) was used to assist the club undertake maintenance projects like this one. Without the RMI funding we need to look to other sources of funding to accomplish these projects.

COMPLETED APPLICATIONS SHOULD BE MAILED OR EMAILED TO:
COLUMBIA SHUSWAP REGIONAL DISTRICT
ATTN: MANAGER, FINANCIAL SERVICES
PO BOX 978, SALMON ARM, BC, V1E 4P1
finance@csrd.bc.ca

ATTACH ANY ADDITIONAL INFORMATION WHICH WOULD ASSIST
IN THE EVALUATION OF YOUR REQUEST.

Note: This summary MUST be completed to process your request.

ON BEHALF OF THE ORGANIZATION,
I/WE HEREBY DECLARE THAT ALL THE INFORMATION PRESENTED
AND/OR PROVIDED WITH THIS APPLICATION IS TRUE AND CORRECT.

DATED AT Golden, BC, BC THIS 21 DAY OF December, 2017

Magi Scallion

NAME

SIGNATURE

778-990-2453

TELEPHONE

snowmobile@snowmobilegolden.com

EMAIL