

Secwepemc Landmarks | Project

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Updated: July 29, 2018

Purpose: To create awareness of Secwepemc traditional territory through a series of iconic Landmarks (sculptures) situated at key, highly visited areas, which portray Secwepemc location names, culture and stories throughout the Shuswap lakes region. Within the Landmark designs would be a series of viewing portals (essentially a tube) that when viewed through, point to the different locations and physical landmarks (peaks, geological areas and historical interest) within line of site. They would include the Secwepemc and English names of the features and some details (ie elevations, key stories etc.)

"This initiative is another way for Secwepemc to create more awareness of our presence within our traditional territory. The sculptures can be a collaboration between Secwepemc and settler artists and the mountain names in both Secwepemc and English will showcase Secwepemc language to the visiting tourists and locals alike. Storyboards, sculptures/landmarks placed on trailheads and other key areas will showcase Secwepemc culture and settler history." Shelley Witzky

The Idea is based off of a 'mountain finder device' found in Switzerland shown below

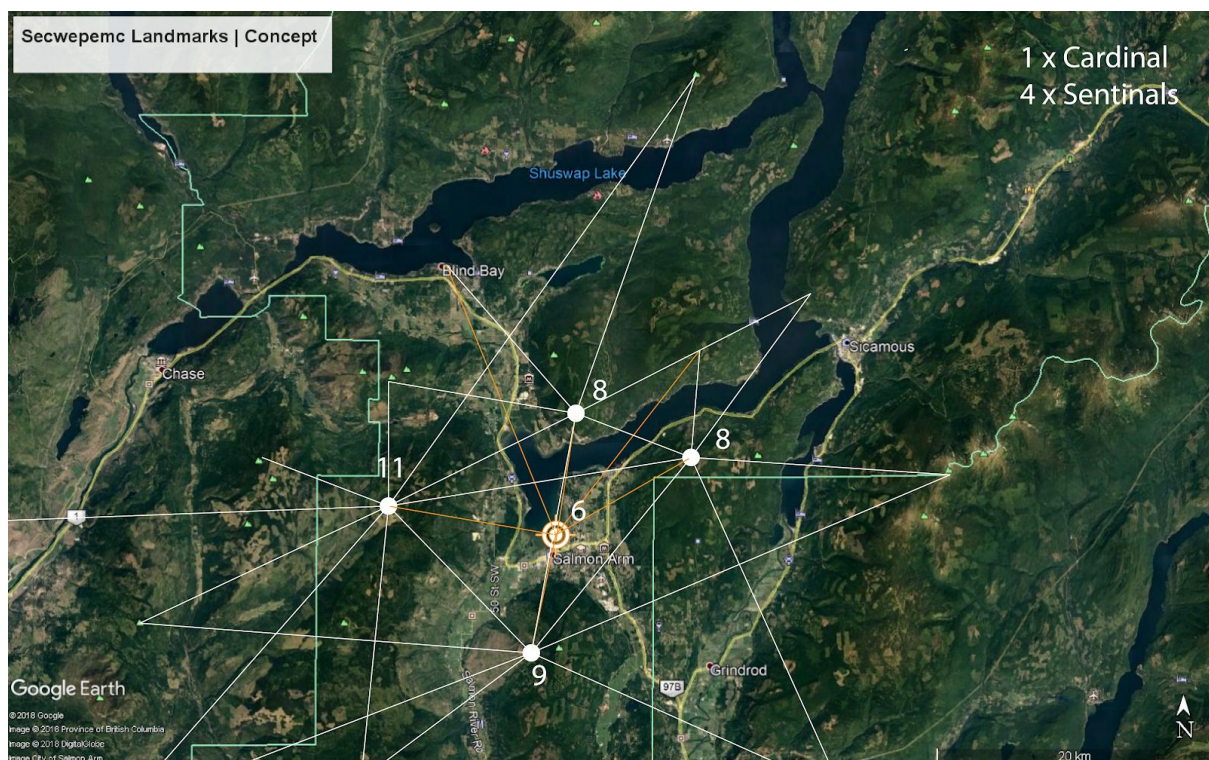


Although rudimentary and not very attractive, these pictures show the basic functionality of the Landmarks concept.

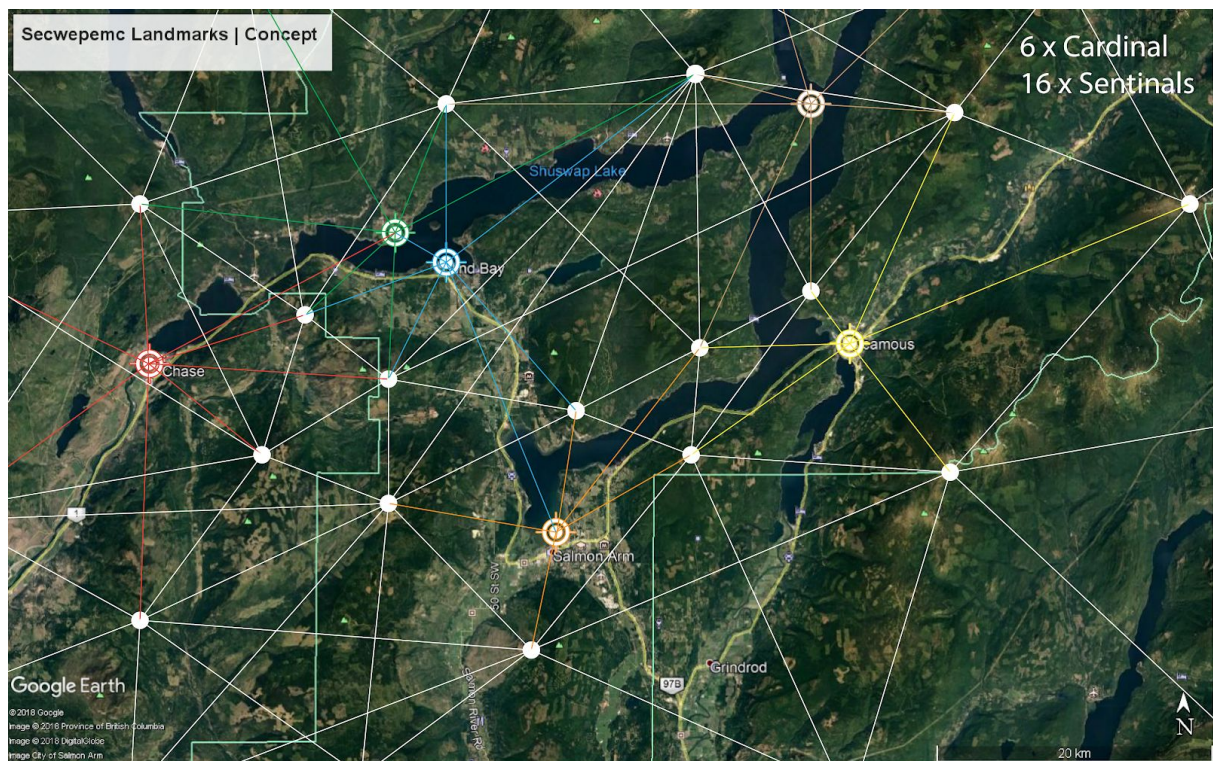
Phase One

Details:

- There would be one 'Cardinal' Landmark, situated in a very central and accessible location within an area
- There would be multiple outlying smaller 'Sentinel' Landmarks located at some of the key locations, revealed by the Cardinal landmark. These would generally be high up with great views of the area.
- The Sentinel landmarks would then reveal other historic locations, peaks, places of significance
- The portals would be a varying heights from the ground to cater for different age groups
- The nature of the sculpture would encourage people to touch, feel and engage the Landmarks while orienting themselves visually within the physical and historical landscape of the Shuswap.
- The Names used would be primarily Secwepemc followed by English.
- Multiple artists would be recruited, potentially a pairing of a representative of both first nations and settler culture, inviting an exploration of reconciliation.
- Different construction mediums might be employed by the different artists. Care would need to be made to choose mediums that would withstand the elements most commonly found in each landmark's location.
- Designs would be chosen that represent and blend with the landscapes they sit within, becoming an extension of the nature, culture and values of the people who reside here.
- Care would be taken to make all landmarks and sculpting inclusive of the area and people within and not individual to the artist or location.
- Potentially the Process could be templated to include Cardinal and Sentinel landmarks in other key locations within the Shuswap whose web join with the original.
- Can we connect this to existing First Nations landmarks?



Example of Portal view web from one Cardinal and 4 sentinals



Example of Portal view web from Six Cardinals and 16 sentinals

Examples: Below are examples of existing sculpture installments



Sts'xum Monument



Monument @ Chase Museum



Table top examples of Secwepemc Landmarks displaying the functionality on the concept. Left, an example of what is used in Switzerland, Right, an example of a stylized version which enhances available space for pictograms and storytelling.

Groups and people to contact:

- Secwepemc Nations - Adams Lake Indian Band, Neskonlith Indian band and Splatshin Chiefs and Council have all supplied letters of support for this project. We will lean on them for locations, names and histories of importance to be embraced by the Landmarks.
- The City of Salmon Arm - We have presented to the CSA Mayor and Council who Unanimously voted to support this project, providing a letter of support, A \$1500 contribution toward the BCRDF Application and committed a location at the 'Peace/Marine Park' for the first cardinal landmark installation.

- Shuswap Tourism - Has shown enthusiastic support for the project, committing staff time to the writing and submission of the BCRDF application.
- Regional Manager Economic Development, South Okanagan and Boundary - Ministry of Jobs, Tourism and Skills Training - has encouraged the project submission to BCRDP
- Shuswap Art Gallery - Has shown enthusiastic support, committing technical consultation and coordination time and a letter of support toward the development and execution of the project.
- Shuswap Regional Trails Roundtable has shown Initial verbal support of the concept and its development. Many members have gone on to show support through their various organisations. And it is based on a core priority of the Shuswap Regional Trails Strategy.
- Rec Sites and Trails BC - Initial verbal support of the concept along with valuable guidance in moving this project forwards on a governmental level.
- BC Parks - Initial verbal support of the project along with valuable guidance in moving this project forwards.
- CSRD Parks - Initial verbal support of the project, committed to exploring how this can be actuated within their landscape.
- Shuswap Trail Alliance - Enthusiastic support of the project and its actuation, committed staff time towards it.
- STS - Financial commitment of \$30,000 to complete Phase one of this project.

Possible for locations for Primary Cardinal Landmark (The Matriarch):

- Salmon Arm Wharf - *Approved by the City of Salmon Arm Mayor and Council*
- Salmon Arm Wharf Park
- McGuire Lake

Possible locations for Sentry Landmarks

- Mt Ida peak
- Bastion Mountain lookout
- Tappen Mountain peak
- Switzmaulph Center
- Tappen Bluffs
- Knight Creek Bluffs (Name as yet unknown)

Future possibilities

- Educational, Partnering with Shuswap Tourism to make accompanying App or website that provides more information based on Landmark locations, more geological information to do with land features and geological history that is visually based, First nations stories, settlers history. Work with RJ Haney and Enderby museum for more history and Photos etc.
- Are there historical societies that would help fund this
- Can we link in old cassette recording of first nation stories
- First nation pronunciations and meanings/stories behind names
- Use geolocation chips or proximity geolocation at/of Landmarks that enable to app to recognize Landmark location to select appropriate data/page
- Could app data be tied to device compass in order to select relevant information on portal views?
- Geo reference augmented reality visual displays using pictograms of secwepemc artwork overlayed with realtime landscapes acting out the different stories and histories of the secwepemc nation within the landscape. This could be tied to tablets preloaded with the app of VR headsets. (Think Pokemon Go with Secwepemc stories and characters).

Projected Budget: Phase 1

Secwepemc Landmarks Concept 2018 BUDGET Projection Project Costing Updated: May 23, 2018 Budget Summary

STA Technical Support	\$1,500
Landmark Foundation	\$5,000
Materials	\$2,500
First Nations Artist	\$5,000
Settler Artist	\$5,000
Research (Storytelling, Locations, Names)	Tourism Coordinator
Transportation & Installation	\$1,000
Unveiling Ceremony	In-Kind
2x Sentinel Design, Construction, & Install	\$10,000
Sub-Total	\$30,000
Contingency	in-kind
Project Total	\$30,000

Successfully Acquired!!

Phase Two

Dependant on successful BC Rural Dividend Funding Application

A successful application will enable us to expand the project and shorten the timeline for addition Landmarks and Secwepemc Nation presence within the Shuswap landscape. This would include:

Details:

- Additional Sentinels to increase the number accompanying the Original Cardinal Location
- Would give us the resources to 'template' and begin the process of creating additional Cardinal locations within other communities around the shuswap. **Phase 2 Target: additional locations within the West Shuswap Lakes region (Adams Lake, Little Shuswap, Neskonlith, South & North Shuswap (CSRD Areas C, D, F) and Village of Chase**
- Enable us to take this 'template' to other communities within the 'Secwepemc Nation' facilitating the creation of sister Cardinals in other communities outside of the Shuswap.
- Explore the development of trails to other geographical locations within the shuswap that embody the characteristics to locate new Sentinel Landmarks that as of yet lack access.
- Create new trailhead posts for Shuswap Trails, that show off the Secwepemc presence within the landscape through, pictographs, design and carvings. Approx 100 to start.
 - Explore the possibility of creating secwepemc youth summer workshops working alongside secwepemc artists to create each post. This would include the learning of different techniques, stories and the meaning of the pictographs themselves.
 - Family and Band members would be engaged in the installation of these post to help draw people out and create a sense of pride and connection within the landscape and community.
 - The Idea would be to continue and build upon this seasonally.

Additional Sentinels | Per

STA Technical Support	\$250
Landmark Foundations	\$1,000
Materials	\$500
First Nations Artist	\$1500
Settler Artist	\$1500
Research (Storytelling, Locations, Names)	Tourism Coordinator
Transportation & Installation	\$500
Unveiling Ceremony	In-Kind
Sub-Total	\$5,250
Contingency	in-kind
Project Total	\$5,250

6x6 Posts | **Per 10/1day**

STA Technical Support	\$125
Materials	\$350
First Nations Artist/Instructor	\$400
Settler Artist/Instructor	\$400
Research (Storytelling, Locations, Names)	Tourism Coordinator
Transportation & Installation	\$250
Unveiling Ceremony	In-Kind
Sub-Total	\$1,525
Contingency	in-kind
Project Total Per 10 Posts	\$1,525

(Numbers based on youth camp @ 10 posts per day)

Project Total Per 100 Posts	\$15,250
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See combined budget following for additional Project Coordination, Storyboard Facilitation, and Elder consultation expense projections.

Phase 1 & 2 Combined Targets:

1. X 2 Cardinal Landmark Locations (Salmon Arm Marine Park + 2nd Shuswap Location TBD)
2. X 12 Sentinel Landmark Locations (x 6 for each Cardinal)
3. X 100 Secwepemc Trailhead Posts - designed/built by youth through artist led workshops
4. X 5 Secwepemc Elder Storyboard Meetings - to guide Landmark stories, protocol, names
5. X 1 Storyboard Assistant - to help coordinate the elder storyboarding and landmark research
6. X 1 Technical Assistant - to coordinate technical design, logistics, and reporting
7. X 14 two-person Secwepemc/Settler artist teams to design/create the Landmarks
8. X 2 Artist/Instructors to lead youth trailhead post design/construction workshops

Combined Total Budget: Phase 1 & 2:

#1846 - Secwepemc Landmarks Concept - Expanded Budget							
Project Costing Updated: July 27, 2018							
Item	Qty	Rate	per	Budget	used for grant In-House Budget	In-House Rate	Notes
Project Management & Technical							
Project Coordination	40	\$48.00	hr	\$1,840.00	\$1,493.48	\$37.34	In-kind (Secwepemc, STA, STourism)
Technical Support	220	\$48.00	hr	\$10,120.00	\$8,711.24	\$30.51	Technical Coordination
Planning Documents & Approvals	20	\$48.00	hr	\$920.00	\$610.11	\$30.51	Plans, reports, design drawings
Storyboard Facilitation	40	\$48.00	hr	\$1,840.00	\$1,493.48	\$37.34	SecwepemcTourism Coordinator
Storyboard Assistant - New Hire	330	\$48.00	hr	\$15,180.00	\$10,088.88	\$30.51	Research, storytelling, locations, names
Consultation & Meetings	20	\$48.00	hr	\$920.00	\$610.11	\$30.51	Reporting and Presentations
Tracking & Financial	40	\$48.00	hr	\$1,840.00	\$1,220.23	\$30.51	In-kind (Secwepemc, STA, STourism)
Travel - On Road	1500	\$0.52	km	\$780.00	\$675.00	\$0.45	
Project Management Total	22%			\$33,440.00	\$22,880.48		
Materials							
Materials: Cardinal Landmark	2	\$2,500.00	each	\$5,000.00	\$5,000.00		quarried stone, iron, hardware
Materials: Sentinel Landmark	12	\$500.00	each	\$6,000.00	\$6,000.00		quarried stone, iron, hardware
Materials: Trailhead Sign Posts	100	\$35.00	each	\$3,500.00	\$3,500.00		6x6 treated posts, rebar, rocks, glue
Materials Total	10%			\$14,500.00	\$14,500.00		
Additional Contracts							
Artists Fee (Landmarks - Cardinal)	2	\$10,000.00	each	\$20,000.00	\$20,000.00		team of 2 artists per Cardinal
Artists Fee (Landmarks - Sentinel)	12	\$3,000.00	each	\$36,000.00	\$36,000.00		team of 2 artists per Sentinel
Artist/Instructors Fee (Sign Posts)	10	\$800.00	day	\$8,000.00	\$8,000.00		team of 2 per youth workshop day
Elder Consultation - Honorariums	30	\$150.00	elder	\$4,500.00	\$4,500.00		meeting per diem & tobacco pouch
Cardinal Foundations	2	\$5,000.00	each	\$10,000.00	\$10,000.00		design/build Landmark bases
Transportation & Installation - Cardinal	2	\$1,000.00	each	\$2,000.00	\$2,000.00		foundation & sculpture
Sentinel Foundations	12	\$1,000.00	each	\$12,000.00	\$12,000.00		manufacture
Transportation & Installation - Sentinel	12	\$500.00	each	\$6,000.00	\$6,000.00		foundation & sculpture
Unveiling Ceremony	2	\$3,000.00	event	\$6,000.00	\$6,000.00		In-kind - includes venue rental, food
Additional Contracts Total	69%			\$104,500.00	\$104,500.00		
Project Total				\$152,440.00	\$141,880.48		

Revenue Strategy:

Revenue Summary				STA Subsidy	Grant Budget	%
STA Partner Contribution (In-Kind)				\$10,559.52	\$10,380.48	7%
Sexqéltkemc te Secwepemc Contribution (Funded)					\$30,000.00	22%
City of Salmon Arm Contribution (Funded)					\$1,500.00	
BC Rural Dividend Program Grant Application					\$100,000.00	70%
				\$10,559.52	\$141,880.48	
Combined Full Charge Out Value				\$152,440.00		
Note: an additional in-kind contribution is recognized in the subsidized full charge out value						