



BOARD REPORT

TO: Chair and Directors

File No: BL 5774

SUBJECT: North Shuswap Economic Development (Tourism Promotion) Service Establishment

DESCRIPTION: Report from Lynda Shykora, Deputy Manager, Corporate Administration Services, dated July 9, 2018.
Consideration of First, Second and Third Readings.

RECOMMENDATION #1: THAT: "North Shuswap Economic Development (Tourism Promotion) Service Establishment Bylaw No. 5774" be read a First, Second and Third time this 19th day of July, 2018.

SHORT SUMMARY:

Director Morgan has requested that a service be established in Electoral Area F to provide the ability for economic development and area business support services, and tourism activities, on a contractual basis.

The Service Establishment Bylaw No. 5774 as drafted is proposed to take effect on December 31, 2018. The recommendation is for the Board to consider First, Second and Third Readings of Bylaw No. 5774 at the July Board meeting. Inspector of Municipalities approval is needed before the bylaw is adopted.

VOTING:	Unweighted Corporate	<input checked="" type="checkbox"/>	LGA Part 14 (Unweighted)	<input type="checkbox"/>	Weighted Corporate	<input type="checkbox"/>	Stakeholder (Weighted)	<input type="checkbox"/>
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BACKGROUND:

As mentioned in the Short Summary above, the Electoral Area F Director has requested the establishment of this service for Electoral Area F.

POLICY:

Local Government Act.

Participating area approval may be given by the electoral area Director consenting in writing to the adoption of the service. The Electoral Area Director has provided written consent to the adoption of Bylaw No. 5774.

FINANCIAL:

The proposed service establishment bylaw sets a maximum of \$25,500 annually to be collected by a property value tax levied against the net taxable value of land and improvements. At \$25,500, the annual cost to the average residential taxpayer in Electoral Area F would be \$5.35. The tax will apply to all properties within Electoral Area F, starting in the 2019 taxation year.

The taxation level can be chosen through the 2019 budget process which would be for the contracted services and a small administration fee (approximately \$400) for the service.

KEY ISSUES/CONCEPTS:

Establishment of the service in order to contract for economic development/support services and tourism activity services in Electoral Area F, in accordance with the bylaw provisions, effective in 2019.

DESIRED OUTCOMES:

Bylaw No. 5774 be given Three Readings so that it can be forwarded to the Inspector of Municipalities for approval.

BOARD'S OPTIONS:

1. *Endorse the Recommendation.*
2. *Deny the Recommendation.*
3. *Defer.*
4. *Any other action deemed appropriate by the Board.*

LIST NAME OF REPORT(S) / DOCUMENT(S) AVAILABLE FROM STAFF:

1. N/A

Report Approval Details

Document Title:	Bylaw 5774 North Shuswap Economic Development (Tourism Promotion) Service Establishment.docx
Attachments:	- Bylaw No. 5774 North Shuswap Economic Development (Tourism Promotion) Service Establishment.pdf
Final Approval Date:	Jul 12, 2018

This report and all of its attachments were approved and signed as outlined below:

A handwritten signature in black ink, appearing to read 'C. Hamilton', with a stylized flourish at the end.

Charles Hamilton - Jul 12, 2018 - 10:58 AM