



# COLUMBIA SHUSWAP REGIONAL DISTRICT Shuswap Tourism Advisory Committee Meeting AGENDA

**Date:** Thursday, September 26, 2024  
**Time:** 9:30 AM  
**Location:** CSRD Boardroom  
555 Harbourfront Drive NE, Salmon Arm

**Pages**

## 1. Land Acknowledgement

We acknowledge that we are meeting in service to the Columbia Shuswap Regional District which is on the traditional and unceded territories of the Secwepemc, Syilx Okanagan, Sinixt and Ktunaxa Nation. We are privileged and grateful to be able to live, work and play in this beautiful area.

Declaration on the Rights of Indigenous Peoples Act

Article 15

1. Indigenous peoples have the right to the dignity and diversity of their cultures, traditions, histories and aspirations which shall be appropriately reflected in education and public information.

2. States shall take effective measures, in consultation and cooperation with the indigenous peoples concerned, to combat prejudice and eliminate discrimination and to promote tolerance, understanding and good relations among indigenous peoples and all other segments of society.

## 2. Call to Order

## 3. Adoption of Agenda

**Motion**

THAT: the Shuswap Tourism Advisory Committee meeting agenda be adopted.

## 4. Meeting Minutes

### 4.1 Adoption of Minutes

Minutes to be attached to Late Agenda

**Motion**

THAT: the minutes attached to the Shuswap Tourism Advisory Committee meeting agenda be adopted.

**4.2 Business Arising from the Minutes**

None.

**5. Business General**

**5.1 Staff Presentation**

Morgen Matheson, Manager, Tourism and Film to provide verbal report.

- Tourism update
- Formal announcement of Salmon Arm Departure

**5.2 Committee Appointments**

Recommendation for extension of Committee appointments by one year.

**Motion**

THAT: The Shuswap Tourism Advisory Committee recommend the CSRD Board of Directors extend the Industry Member appointment terms ending December 31, 2024 to December 31, 2025.

**6. Roundtable**

What were your key takeaways from tourism over the summer or this year so far?  
What do you feel adds the most value to you within our regional tourism model?

**7. Stakeholders Group Closed Session**

**Motion**

THAT: pursuant to Section 90(1) of the Community Charter, the subject matter being considered relates to one or more of the following:

(k) negotiations and related discussions respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of the council, could reasonably be expected to harm the interests of the municipality if they were held in public;

AND THAT: the Shuswap Tourism Stakeholders close this portion of the meeting to the public and move to into the Closed Session of the meeting.

**8. Next Meeting**

Thursday, November 7, 2024 at 9:30 AM.  
CSRD Boardroom, 555 Harbourfront Drive NE, Salmon Arm.

9. Adjournment

**Motion**

THAT: the Shuswap Tourism Advisory Committee meeting be adjourned.